



Entertainment Promotion & Marketing Production Cohort Program

FY 2024-2025

27 units, 9 Courses

SUMMER 2024

ORIENTATION

1ST FALL SESSION 2024

Aug 26 - Oct 20 2024

DMPOST 2 - Digital Audio Fundamentals Adobe
Audition
Tues/ Thursday, 6:30pm-9:35pm

DMPOST 3 - Digital Video Fundamentals Adobe
Premier
Mon / Wed , 6:30pm-9:35pm

2ND FALL SESSION 2024

Oct 21 - Dec 15, 2024

GR DES 13 - Digital Design Tools
Adobe Illustrator, InDesign, Photoshop (tbd)
Mon / Wed, 6:30pm-9:35pm

BUS 28 - Marketing
Promotions (Textbook)
Tues / Thursday, 6:30pm-9:35pm

WINTER 2025

Jan 6 - Feb 13

DMPOST 30 - Digital Video Editing AVID
Media Composer (Section # tbd) Mon/
Tues/ Thursday, 6:30pm-9:35pm

1ST SPRING SESSION 2025

Feb 18 - Apr 13, 2025

DES 71 - Motion Graphics Adobe After Effects
Mon/Wed, 6:30pm-9:35pm

MEDIA 20 - Writing and Producing Short Form
Media Scriptwriting for Promos (Section # tbd)
Tues / Thurs 6:30pm-9:35pm

2ND SPRING SESSION 2025

April 21- Jun 15, 2025

BUS 34 - Intro Social Media Marketing
(Textbook)(Section #tbd)
Mon/Wed, 6:30pm-9:35pm

Media 21 - Short Form Visual Media
Production (Section # tbd) (2 Non-Fiction
books)Tues/ Thursday, 6:30pm-9:35m

SUMMER 2025

Internships