

**Santa Monica College** Business Department

# **SMC ACCOUNTING DIVERSITY CONFERENCE**



**APRIL 26 - MAY 3, 2022**

**SMC.EDU/ADC**

# Accounting Diversity Conference

Day 1 Tuesday April 26, 2022

[cccconfer.zoom.us/j/95258405315](https://cccconfer.zoom.us/j/95258405315)

START	FINISH	EVENT
		<b>INTRODUCTION AND WELCOME</b>
		Sal Veas <i>Business Department Chair</i>
5:30 p.m.	5:40 p.m.	Dr. Louise Jaffe <i>SMC Board of Trustee</i>
		Ming Lu <i>Accounting Professor</i>
		<b>KEYNOTE SPEAKER</b>
5:40 p.m.	6:00 p.m.	Eric Chan <i>Los Angeles Clippers Chief Financial Officer</i>
6:00 p.m.	6:10 p.m.	<b>10 MINUTE BREAK</b>
		<b>ACCOUNTING PROFESSIONALS PANEL</b>
		Melissa Austrie <i>PwC Director</i>
		Kamille Dickey <i>PwC Senior Manager</i>
6:10 p.m.	7:00 p.m.	David Flores <i>RSM Tax Manager</i>
		Joseph Gomez <i>PwC Tax Partner</i>
		Robert Hurd <i>EY Audit Senior Manager</i>
		Jongjit Wongsrikasem <i>Chevron Senior Tax Counsel</i>
7:00 p.m.	7:30 p.m.	<b>BREAK OUT SESSIONS</b>

# Day 2 Thursday April 28, 2022

[cccconfer.zoom.us/j/92814807270](https://cccconfer.zoom.us/j/92814807270)

START	FINISH	EVENT
5:30 p.m.	5:40 p.m.	<b>INTRODUCTION AND WELCOME</b> Ming Lu <i>Accounting Professor</i>
5:40 p.m.	7:00 p.m.	<b>YOUNG ACCOUNTING PROFESSIONALS PANEL</b> David Davis <i>Deloitte Senior Consultant</i> Daniel Hurtado <i>Accenture Analyst</i> Tiffany Johnson <i>Selwin &amp; Associates Owner and CFO</i> Aide Lara <i>EY Assurance Associate</i> Daniela Garcia Murray <i>US Embassy in El Salvador</i> Gabriel Quiñonez <i>Conner Group Senior Consultant</i>
7:00 p.m.	7:30 p.m.	<b>BREAK OUT SESSIONS</b>

# Day 3 Tuesday May 3, 2022

START	FINISH	EVENT
5:00 p.m.	6:00 p.m.	<b>WORKSHOP #1 - RESUME WRITING WORKSHOP PRESENTED BY EY</b> <a href="https://cccconfer.zoom.us/j/93595723283">cccconfer.zoom.us/j/93595723283</a> Christal Shillingford <i>EY West Region Diversity, Equity &amp; Inclusion Campus Recruiting Lead</i>
6:30 p.m.	7:30 p.m.	<b>WORKSHOP #2: INTERVIEWING TIPS WORKSHOP PRESENTED BY GRANT THORNTON</b> <a href="https://cccconfer.zoom.us/j/97343432367">cccconfer.zoom.us/j/97343432367</a> Lauren Cardenas <i>Grant Thornton University Recruiting Senior Associate</i>

# Keynote Speaker



## Eric Chan

*Los Angeles Clippers  
Chief Financial Officer*

Eric Chan joins us today as the Chief Financial Officer of the LA Clippers. Mr. Chan leads the organization's financial operations including establishing and implementing long-range financial strategy, policies and goals and leading financial project management for all Clippers operations. He is a member of the organization's senior leadership team and came to the team in 2018. While his work primarily focuses on the Clippers and the G League Agua Caliente Clippers, he also provides oversight for the live event and concert venue the Forum and the Clippers' new home in Inglewood that will open for the 2024-25 NBA season, the Inglewood Basketball and Entertainment Center otherwise known as Intuit Dome. In 2020, Mr. Chan won the LA Business Journal's Private Company CFO of the Year Award.

Before joining the Clippers, Mr. Chan served as CFO and COO for The Bouqs Company (2017-18) and Loot Crate (2015-17), where he effectively demonstrated his ability to discover and seize opportunities to grow each business. As the CFO of Loot Crate, Mr. Chan received the Los Angeles Business Journal CFO Rising Star Award and the company was named the Fastest Growing Company in the United States by Inc Magazine. Mr. Chan's ability to help high growth companies scale and expand proved instrumental in scaling Loot Crate from a startup to a \$175M revenue company.

Mr. Chan previously served as the Senior Vice President and Divisional CFO of Finance at Mattel Inc., where he oversaw financial and

operational matters across all brands such as Barbie, Hot Wheels, Fisher Price and American Girl. He also held roles at Cisco Systems, Bain & Company and Donaldson, Lufkin & Jenrette. At the age of 22, he sold his self-started enterprise software company to Hewlett Packard.

In 2020, Gold House named Mr. Chan to its A100 List, which honors the most impactful Asians and Asian Americans & Pacific Islanders in culture nationwide. In 2021, Mr. Chan also started and launched the El Segundo Economic Development Corporation, a non-profit run by the CEOs of the leading organizations in the city, focused on economic growth and vitality. Mr. Chan serves as the organization's President.

Mr. Chan earned his MBA from Harvard Business School and his Bachelor's degree in Business Administration from The University of California, Berkeley.

## Accounting Professionals Panel



### **Melissa Austrie**

*PwC, Director*

[melissa.s.austrie@pwc.com](mailto:melissa.s.austrie@pwc.com)

Melissa is a Director in PwC's Trust Solutions Practice. Melissa engages and advises engagement teams, external banks and legal counsel on capital markets and financing transactions. Melissa has over 15 years of experience serving clients in the Financial Services Industry, with a concentration in Banking and Capital Markets. Melissa has also served as the South West market's Black Inclusion Network leader & co-leader for several years. Melissa was born and raised on the Eastern Caribbean Island of the Commonwealth of Dominica. She is an Alumni of the City University of New York, Baruch College- Zicklin School of Business. Melissa first joined PwC as an intern in 2005 and started full time with the firm in 2007 based in the New York Metro office. In 2013, she transferred to the Los Angeles office and in 2020 transferred to the Houston office. Melissa cherishes her time with her husband and 2 young sons, ages 6 and 4. In her protected time, Melissa enjoys bike riding and reading thought provoking non-fiction books.



## **Kamille Dickey**

*PwC, Senior Manager*

kamille.p.dickey@pwc.com

Kamille is a Senior Manager in the Licensing Management and Contract Compliance (LMCC) practice of the Cyber Risk and Regulation Group in Consulting, based in Southern California. She has undertaken

license compliance investigations in various sectors including entertainment and media, technology licensing, telecommunications and biotech sectors as well as completing contract compliance reviews of large public sector contracts.

Prior to joining the LMCC practice, Kamille spent 2 years with PwC's Trust Solutions practice. Kamille earned her Bachelor's degree in Business Administration from the University of California, Berkeley.



## **David Flores**

*RSM, Tax Manager*

david.flores@rsmus.com

David serves as a Tax Manager for the Private Equity Group and State and Local Tax team in the RSM US LLP Los Angeles Office. He joined RSM in October in 2019. Prior to joining RSM, David specialized in the State

and Local Tax practice for other Big 4 firms. His work is focused on Partnership taxation in private equity and middle market clients.

Prior to beginning his career in public accounting, David served over four years of active duty with the United States Army as paratrooper with the 82nd Airborne Division. Additionally, David served over 3 years with the California National Guard as a Human Intelligence Collector for a Military Intelligence unit.

David graduated from the University of Southern California in 2014 with a Bachelor of Science in Accounting where he served as a board member for the USC Veterans Association and continues to serve the USC Veterans Association through professional workshops and recruiting efforts.

David is a former SMC student.



## **Joseph Gomez**

*PwC, Tax Partner*

joseph.h.gomez@pwc.com

Joe is a Partner with over 20 years of experience in PwC's southern California tax practice. He has served various companies both publicly and privately held, and high net worth individuals. Joe's technical expertise is focused in the area of tax accounting methods, including the timing of income and deductions. He also consults on ASC 740, Accounting for Income Taxes.

Joe has worked with many multinational businesses and high net worth individuals, providing assistance in areas of tax planning and preparation, mergers and acquisitions, and the implementation of tax strategies. Joe also assists clients with IRS and state taxing authority negotiation, and expansion into new markets.

A CPA licensed in California, Joe is a member of the AICPA and the California Society of CPAs. Joe oversees PwC's thought leadership for Private Companies. He enjoys spending time with his family, participating in his kids' activities, and volunteering through his church and Connections for Children where serves as a Board Member.



## **Robert Hurd**

*EY, Assurance Senior Manager*

Robert.Hurd@ey.com

Robert is an Assurance Senior Manager at Ernst & Young LLP. He has 8 years of experience serving multinational public companies, as well as private emerging growth companies. Robert has experience serving Technology, Manufacturing, Professional Services and Not-For-Profit industries.

Robert previously sat on the board for the San Francisco chapter of the National Association of Black Accountants (NABA). He was the Treasurer for the organization as well as acted as a liaison between the NABA San Francisco students and the professional chapter. Prior to joining the NABA San Francisco board, he sat on the NABA Chicago board in a similar capacity.





## **Jongjit Wongsrikasem**

*Chevron Corporation,  
Senior Tax Counsel*

[jwongsrikasem@chevron.com](mailto:jwongsrikasem@chevron.com)

Jongjit Wongsrikasem is an attorney who works as a senior tax counsel for Chevron Corporation. In her current role, she advises the Company's business operations in Asia on tax and transfer pricing matters. Prior to joining Chevron in 2014, she worked for 8 years in Mayer Brown's Tax Controversy practice assisting corporate clients in IRS audit and administrative appeals. Before pursuing law school, Jongjit worked in PWC's International Tax Services group.

Jongjit has a Bachelor's degree in Business and a Master's degree in Business Taxation from USC. She also has a law degree from the University of Maryland.

# Young Accounting Professionals Panel



## David Davis

*Deloitte, Senior Consultant*

[jaydavis227@gmail.com](mailto:jaydavis227@gmail.com)

David Davis is a senior consultant in Deloitte's tax technology group. David first got involved with Deloitte when he was selected to be a Discovery Intern in Summer of 2016.

Subsequently, in Summer of 2017, he was also selected to be a part of the Deloitte International Intern Program where he spent 4 weeks working in Australia. David is a graduate of both Santa Monica College and UCLA.



## Daniel Hurtado

*Accenture, Analyst*

[danielhurtado@g.ucla.edu](mailto:danielhurtado@g.ucla.edu)

Daniel is an Analyst in the Consulting Development Program at Accenture. He began his career interning at various financial services firms, but realized he wanted to enter consulting. Upon graduating from UCLA,

his interest in accounting led him to join Goldman Sachs as a Financial Analyst. Daniel hopes to excel in his new role, pursue an MBA, and start a successful small business in the future. He is big on personal finance and building generational wealth for low resource communities.



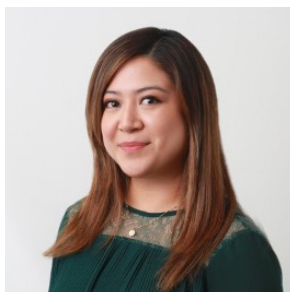
## **Tiffany Johnson**

*Selwin & Associates, Owner and Chief Financial Officer*

tiffany@cpaselwyn.com

Tiffany Johnson attended Santa Monica College before transferring to UCLA to finish her bachelor's degree. After she graduated, she continued her education at UCLA

Extension and returned to Santa Monica College to take upper division accounting classes to pass the CPA exam. Tiffany is a licensed Certified Financial Planner™ professional, as well as a Certified Public Accountant (CPA). She is the owner of Selwyn & Associates, a Santa Monica-based Accounting Firm. Although originally from Orlando, Florida, after graduating from UCLA, Tiffany loved Los Angeles so much, that she decided to stay. In addition to her passion for her clients and her firm, Tiffany enjoys traveling the globe with her husband and two small children.



## **Aidé Lara**

*EY, Assurance Associate*

aidelara.r@gmail.com

Aide Lara graduated from UC Santa Barbara in 2016 with a BA in Sociology with a focus in business. After graduation she worked full time as a bookkeeper for two years before completing the CPA Track certificate program

at SMC. While completing the certificate program, Aide interned at EY in their rotational Launch internship, and completed a second audit internship where she received her full-time offer. Since joining full time, Aide has worked on public and private clients in the real estate, media and entertainment, and health sciences industries.



### **Daniela Garcia Murray**

*US Embassy in El Salvador,  
Senior Accountant*

danielamagarcia11@gmail.com

Daniela Garcia transferred from El Camino College to the University of California, Berkeley in 2013. She started her career at Ernst & Young where she spent 2.5 years in their Internal Audit Practice - Financial Services Office. She continued her career as a Senior Accountant in the private real estate industry for the following five years. Currently, she works in the Accounting Department at the US Embassy in El Salvador where she will remain for the following 6 years. She just finished taking all 4 CPA exams in March 2022.



### **Gabriel Quiñonez**

*Connor Group, Senior Consultant*

gabriel.quinonez@connorgp.com

Gabriel is a Senior in the Technical Accounting sector of Connor Group. He began his professional career as a summer intern for KPMG's Audit practice during the summer of 2018, where he received a full time offer upon completion. Upon graduating from Loyola Marymount University in 2019, he joined KPMG full time where he primarily focused on the Banking & Capital Markets industry. His recent transition to Connor Group was led by his interest in the growing IPO and M&A movement. He's gained experience taking startups from their 1-K through their first 10-K or 10-Q. He predominantly works with biotech companies and retailers making headway in the DTC and wholesale markets.

# Workshop Presenters

## WORKSHOP #1

Resume Writing Workshop Presented by EY



### Christal Shillingford

*EY, West Region Diversity, Equity & Inclusion Campus Recruiting Lead*  
christal.shillingford@ey.com

Christal Shillingford is the EY West Region Diversity, Equity & Inclusion Campus Recruiting Lead. She has over 10 years of Talent Management experience and a demonstrated history of success in the areas of Talent Acquisition, Diversity and Inclusion, University Relations, Talent Strategy and Human Resources. Christal graduated from California State University, Fullerton with a Bachelor's Degree in Business Administration and concentration in Human Resources. She has actively been involved in helping SMC underrepresented minority accounting students since 2015.

## WORKSHOP #2

Interviewing Tips Workshop Presented by Grant Thornton



### Lauren Cardenas

*Grant Thornton, University Recruiting Senior Associate*  
Lauren.Cardenas@us.gt.com

Lauren is a Los Angeles-based University Recruiter at Grant Thornton where she currently leads campus recruiting for the Southern California region. Prior to joining the firm, Lauren served as a career educator and advisor to undergraduates at USC Marshall School of Business and at Pomona College. She is passionate about experiential learning, internship programs, and making the recruitment experience welcoming to students from all backgrounds. In her spare time, she is a home cook and enjoys making fresh pasta.

# Faculty Assisting with Conference



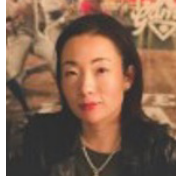
**Prof Arek Arakelian**



**Prof Greg Brookins**



**Prof Charles Daniel**



**Prof Julie Kim**



**Prof Enrique Lopez**



**Prof Ming Lu**



**Prof Cesar Rubio**



**Business Department Chair  
Prof Sal Veas**

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