

ALEXANDER ALBAO

Graphic Designer | UX/UI

ACADEMIC PROJECTS

Student Showcase - UX Research & Design

Santa Monica College, 2022

- Participated in stakeholder interviews and understood desired outcomes.
- Planned, conducted and synthesized interviews with potential users.
- Created personas based on pain points and stakeholder goals.
- Developed journey maps and designed a user experience.
- Presented final products to stakeholders and colleagues.

Local Fruit Trees - UI & Design

Santa Monica College, 2022

- Presented final products to stakeholders and colleagues.
- Researched and designed a competitive analysis report.
- Conducted a heuristic evaluation on current products for user improvements.
- Prototyped an MVP for a user journey and present to stakeholder

Museum Rebrand & Artist Exhibition - Graphic Design & Branding

Santa Monica College. 2022

- Created mood boards, researched type studies and applied color theory to implement design systems and cohesive branding.
- Explored logo redesigns and implemented typographic systems to structure branding paraphernalia.
- Used Adobe CS and Canva to develop final deliverables.

WORK EXPERIENCE

Emergency Tech, Childrens Hospital Los Angeles

2018 - Present

- Assist all levels of clinical staff for patient assessments and procedures.
- Administrative support for Emergency Department of 30 or more staff members
- Exemplary member of CHLA mission and values



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EDUCATION

AS Graphic Design

Santa Monica College 2023

SKILLS

Graphic Design
Design Research
UX/UI Design
Project Management
Illustration
Brand Identity
Interactive Advertising
Information Design
Story Telling

TOOLS

Acrobat
Illustrator
InDesign
Lightroom
Photoshop
XD
Figma
Canva
Miro