

# RAMONA PEDOEIM

CLICK FOR  
PORTFOLIO

## DESIGNER

Los Angeles, CA 90036  
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[Click for LinkedIn Profile](#)

or SCAN



## ACADEMIC PROJECTS

### Recipe Book - Graphic Design and Typography Santa Monica College • Fall 2022

- Conceptualized possible layouts and typography
- Researched recipes and images to be highlighted
- Utilized Adobe InDesign and Photoshop to edit, format and create final result

### FRMP Branding - Brand Identity Design Santa Monica College • Fall 2022

- Created assets for fictional nutritional supplements company
- Conceptualized logo, style guide, and marketing materials
- Utilized Adobe Photoshop and InDesign to develop mock ups for packaging design, stationary and sales sheets

## EXPERIENCE

### Studio Manager/Decorator Charm City Cakes West • 1/2020 - 12/2021

- Developed cake and presentation design proposals for corporate and high profile clients
- Created reference materials for pre-designed items for greater efficiency and independence for employees
- Advised creative director on website and interface redesign
- Managed a team of 5 to keep projects on time and in budget
- Photographed and utilized Adobe Photoshop to edit photos for brand marketing

### Client Coordinator/Decorator Charm City Cakes West • 06/2017 - 12/2019

- Conducted design and tasting appointments
- Collaborated with team members to create large scale and detailed projects
- Responsible for communication with incoming and repeat clients to confirm orders

## TOOLS

Photoshop  
Illustrator  
InDesign  
Google Drive  
Microsoft Office  
Figma  
Webflow

## SKILLS

Graphic Design  
Brand Identity  
Design Research  
Illustration  
Project Management  
Con conversationally Fluent  
in Persian (Farsi)

## EDUCATION

SANTA MONICA COLLEGE  
Graphic Design  
Anticipated Graduation June 2024

UNIVERSITY OF CALIFORNIA,  
SANTA BARBARA  
Bachelor Of Arts,  
Economics And Accounting  
Graduated June 2013