



LA 2016
MODE
FASHION SHOW

WHERE SUSTAINABILITY AND TECHNOLOGY MEET FASHION

THURSDAY
JUNE 13

BARNUM HALL / SANTA MONICA



SMC LA MODE FASHION SHOW



SMCLAMODE



SMCLAMODE

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Would Like To Thank
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Fashion Department Graduates
Class of 2019

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SPECIAL THANKS

SANTA MONICA COLLEGE FASHION DESIGN AND MERCHANDISING PROGRAM

Santa Monica College's Fashion Design and
Merchandising under Chair

Josh Sanseri meets the needs of a diverse student body by providing both academic and vocational courses of study in order to develop or update career skills, pursue personal interests, or transfer to a four - year college or university.

Lorrie Ivas and Wynn Armstrong are the full-time Fashion Faculty members.

DEGREES AND CERTIFICATES

AA Degree in Fashion Design
Fashion Design Certificate

AA Degree in Fashion Merchandising
Fashion Merchandising Certificate

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Ed Mangus and Brenda Cooper

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Lorrie Ivas

LA MODE 2019 RUNWAY SHOW DESIGNERS

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Chay Madarasinghe	Rebekah Jean
Daria Maskimov	Sarah Moratto
Durryl Washington	Slivana Omar
Emily Herz	Tanner Smith
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INTRODUCTION OF JUDGES

Lorrie Ivas

SMC CAREER CLOSET

Lorrie Ivas

LA MODE 2019 STYLE + SUBSTANCE AWARD

Donald Robertson Artist | Author | @drawbertson

donalddrawbertson.com Vice President Special Projects Estee Lauder
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LA MODE 2019 STYLE + SUSTAINABILITY AWARD

Taryn Hipwell Founder LABeyondtheLabel.com | Author
Make Shi(f)t Happen | Consumer Engagement Specialist

SMC CHOP SHOP X LUCKY BRAND CHALLENGE AWARDS

Allison Charlambous Sr. Manager of Sustainability & Social
Responsibility

ORDER OF SHOW

Sarah Moratto California Fashion Foundation
Scholarship Winner

Tracy Hurtado Career Closet | Adelante |
Black Collegians | FFC

SAM KOLKO MEMORIAL SCHOLARSHIP

PRESENTATION OF LA MODE AWARDS

LA MODE RAFFLE WINNERS

PRODUCTION TEAM + DESIGNERS FINALE

PRESENTATION OF LA MODE AWARDS

Lorrie Ivas Jan Ardell La Tanya Louis

CONCLUDING REMARKS

Ed Mangus

ACKNOWLEDGEMENTS

LA MODE SHOW PRODUCER DIRECTOR
La Tanya Louis *Faculty*

COLLECTIONS DIRECTOR
Jan Ardell *Faculty*

Alum and Industry Judge Director
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HAIR & MAKEUP SMC COSMETOLOGY DEPT
Helen LeDonne *Faculty*

LA MODE PRODUCTION TEAM PHOTOS
Kit Tran

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Lloyd Lowe Jr

VIDEOGRAPHER
Marcela Juarez Torres

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Woodbury.edu/faculty/anna-leiker.com

Brenda Cooper
Stylist, Emmy-winning Costume Designer -The Nanny
BrendaCooper.com

Daniela Gschwendtner (SMC Alum)
Emmy-nominated Costume Designer - Dancing with the Stars

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Le Superbe, Designer + Creative Director
Jeannine-Braden.squarespace.com

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SvetlanaShigroff.com

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AshleighK.com

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Angella Hoffman
Corporate Buyer + Author
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Samuel Kolko Memorial Scholarship (1994-2019)

Sam graduated from Santa Monica College with an Associate Degree in Liberal Arts. While studying at SMC he became very interested in the effects of human activities on the environment on a local and global scale. Sam continued his studies at Antioch University where he completed his BA degree in Liberal Arts. He had planned to continue his education with a Master's Degree program focused on environmental related issues.

Sam was a true Californian, He regularly participated in community service activities such as beach clean-ups, Eagle Scout projects, athletic events and prided himself on helping others. At the time of his death, he was spending countless hours coaching children with autism at the SMC Swim Center. He loved animals, nature and humankind. He was concerned with animal cruelty, labor practices, and environmental degradation. In particular, Sam opposed the use of animals for testing or producing materials such as clothing or cosmetics. Sam had an appreciation for organic textiles and fashionable apparel that embraced the principals of sustainability. This scholarship was created for the Fashion Department at Santa Monica College for students with similar interests and priorities. Sustainability, ethics, business practices, global awareness, textile production and fashion trends are all relevant criteria for this scholarship.

LA MODE 2019 JUDGES

Laura Aguallo

Tween Dress Designer Target Justice Kohl's

Wendi Williams-Stern

Designer Stylist Owner Studio Unbiased

Lenka Padysakova

Costume Designer for Theater Film TV Music Video

Milton Hernandez SMC Alum

Experiential Marketing Manager Informa

Isabel Kilroe SMC Alum

Founder Store Owner Coal + Ice Los Angeles Boutique

Elle Waldmann

Designer Founder WALDMANN

Kathy Zarbakhsh SMC Alum

Designer + Founder KATZ Apparel

Jennifer Vu SMC Alum

Technical Designer Tom Ford

Samareh Aghchay

Designer + Founder Sisi Missy Children's Couture

Gayle Baizer

Costume Designer + Illustrator Stylist Educator

Keith Nishida

Digital Fashion Marketer

Charlie Chung

Marketer, Wilfred.Winston Agency

Raquel Medina

Assistant Buyer Hot Topic

Uriel Saenz

Designer | Uriel Saenz Founder US Life Style Group

Brenda Cooper

Costume Designer | Stylist BrendaCooper.com

Esther Ginsberg

Owner Golyester Vintage

LA MODE 2019 MODELS

Designer Models

Anna Sim
Brittney Ornelas
Clayton Cooper
Daiana Mukasheva,
Danilova Tuiara
Dorra Zmerli
Denton Wright
Erika Byron
Erika Latimore
Hailey Earls
Imani Murray
Jack Cullinane
Jasmonet Larsuel
Kristen Rivera
LoDeja Maiden
Nelly Boyajian
Raevyn Fontaine
Romina Alves Albengrin
Ruth Tia
Simi Ogunleye
Sungjin Cho
Stephanie Novelo
Wendi Mister
Wendy Quintero
Yajaira Ruiz
Yasmina Sadki

Career Models

Clayton Cooper
Denise Figueroa
Isaiah Johnson
Sasha Melloway
Tyson Suzuki
Michelle Funes

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PRODUCER
DIRECTOR
La Tanya Louis
Faculty



COLLECTION
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Jan Ardell
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JUDGE
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Wynn Armstrong
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Ed Mangus
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VIDEO
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Lloyd Lowe Jr
Faculty



DEPARTMENT
ASSISTANT
David Mendoza
Staff



PHOTO
DIRECTOR
Josh Withers
Faculty

PRODUCTION TEAM



Assistant to Producer

Erick Mercer Nancy Lopez



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Claudia Mejia | Ayano Muramatsu | Hannah Lossefelt | Vipijan Visuvalingam



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Laura Smit | Nancy Lopez | Eileen Martinez | Kimberly Yada,
Darrecc Herron | Paige McFadzean | Caroline Svensson
Frida Bengtsson | Tomoki Nakahata

PRODUCTION TEAM



Hospitality Committee

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Erick Mercer | Manon Schlick | Jess Monroe | Hanna Loessfelt



Stage Committee

Jess Monroe | Kyoka Takahashi | Eric Zetterman | Angela Dillman,
Ridwhan Sheekhoun | Blondie Lopez and Lea Willoya (not pictured)

PRODUCTION TEAM



Model Committee

Karilyn Ng | Laura Smith | Erick Zetterman | Nancy Lopez | JiaQi Chang |
Paige McFadzean | Frida Bengtsson | Eric Zetterman | Minami Muramatsu



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Momo Adachi | Kimberly Yada | Eileen Martinez | Paige McFadzean |
Diana Rodriguez | Anne Teng Yu Wen



Finance Committee

Aaliyah Davis | Blondie Lopez and Lea Willoya (Not Pictured)



Zena Palacio



“Nothing will work unless you do.” Maya Angelou.

My name is Zena Palacio and I was born in Biloxi, Mississippi. Fashion design wasn't my first choice but I've always been a creative person even as a child. My mom was very influential in my style and always gave great wisdom in terms of fashion and life. At the age of nine we packed up and moved to California which was a huge culture shock for me as a child. As I got older I realized I loved creating outfits and decided to pursue a career in fashion design, with vintage being a huge part. Vintage clothing has always been a fascination for me because the garments created were so beautiful and crafted with such detail especially those from the 30s and 40s. Vintage is a lot more eco friendly and I'm always looking for sources that are not harmful to the environment. I draw inspiration from just about everything and I try to keep a sketch pad on me so I can stop and draw when inspiration hits me.



My collection is inspired by the whimsical fashion of the 90s/00s specifically the rave scene. It also pulls inspiration from my child hood in Biloxi and going to a kids place called “Time In” when my mom was working. It was like a Chuck E. Cheese but better in my opinion. Hence why my brand name is called “Time In” and the roman numeral “1992” is the year of my birth. My looks have a very personal touch to them because I used a method called punch needling for appliquéés on my garments.



Najma



“I think there is beauty in everything.
What people perceive as ugly, I can usually see something of beauty in it.” -
Alexander McQueen

I was born and raised in a small town in Iran. My mom had a sewing machine and I was obsessed with that old sewing machine she would let me use it to make cloth for my dolls. I wanted to learn everything about fashion, but becoming a fashion designer never crossed my mind, circumstances led me to a different pass and I got my master’s degree in social work. After I moved to Los Angeles new doors opened for me. Eventually, I decided to switch gears to a more creative path and obtain a degree in fashion. I enrolled in my first fashion class and my passion for fashion has been growing since then. Most of the people make compromise either with comfort or fashion. Whatever you wear, it is important to feel relax and satisfied with that. My target customers are people who want to wear comfortable clothes that look classy at the same time.



My collection is called “A Fall Morning.” It is a classic and minimal collection, made of materials that will last well if cared for properly. This collection is inspired by the beautiful and bright colors of autumn, particularly inspired by the contrast between warm and cool hues. I used linen fabric which has long been cherished for its breath-ability and soft and classy look.



Tara
MARCARIAN

Tara Marcarian

“What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language.”
—Miuccia Prada

I was born and raised in the valley just outside of Los Angeles. Surrounded by fashion in the LA world, I have always been drawn to Bohemian street style. Aside from learning how to use a sewing machine, I am mostly self taught. I have been designing since I was three, but sewing since I was fifteen. Now, at nineteen years old, I hope to take my skills to the next level and advance myself as a designer. My biggest supporter is my mom, who saw the talent I didn't even know I had. This collection is dedicated to her.



I am inspired by intricate handwork and detailed designs. I am a firm believer that a little goes a long way in my pieces.



“Fashion is the armor to survive the reality of everyday life”- Bill Cunningham

Emily Herz

I grew up in Westborough, Massachusetts and moved to LA two years ago and decided to pursue fashion design. I started sewing at a young age going to quilting classes with my mom. I loved being able to create something with my own hands. My goal is to create good fashion that is sustainable in this world. I want to create clothes people are comfortable and confident in that can be styled and worn uniquely by each person.



My collection entitled “Skater Gal takes Tokyo” is my interpretation of Japanese street wear. The clothes are inspired by female skateboarders and my love for Asian textiles. I wanted to combine the beauty of the brocades and the edginess of street wear. Thank you to my family for their constant love and support through everything.



Sarah Moratto



"Tell your story.
Shout it. Write it.
Whisper it if you have to.
But tell it.
Some won't understand it.
Some will outright reject it. But
many will thank you for it.
And then the most magical thing will
happen.
One by one, voices will start whis-
pering, "Me, too."
And your tribe will gather. And you
will never feel alone again." -LR
Knost

I was born in a small town called Yuba City in Northern California. As a child, I was always driving my mother crazy with my weird outfits and taking forever to pick the right one out every morning. I always loved going to JoAnn's and buying various boxes or bird houses to paint, really just anything to create with my hands. Not until I moved away from my hometown did I realize fashion was actually a career I could attain. I moved to Los Angeles four years ago and started my exploration into the fashion industry. I tried styling and merchandising, but I still kept yearning for the design aspect. I loved sewing and how challenging it was to create a 3-D object from pieces of paper. I love how it combines math, science, art and psychology all in one.



My collection was inspired by the clothes that fit weird, that aren't in style anymore, that are barely hanging on by a thread, that have stains all over them or any other reason. This collection is inspired by the pile of clothes that are deemed unworthy of someone's closet. The clothes people want to get rid of, I want to make them fall in love with again. Welcome to "The Denim Series."



Nicole Goodman

I was born in the San Fernando Valley in March of 1994, and raised/reside in the South Bay. When I was four - years old I fell in love with ice skating watching Tara Lapinski in the 1998 Olympics. I dressed up in swimsuits and ballet clothes and did huge jumps leaping off my bed, spinning like a skater. My mother had me in ice skates before my 5th birthday. The absolute best part of being in the ice rink? ...Those incredible skating dresses I was able to wear! I now realize that's where I fell in love with beautiful clothing. I am very lucky to have a mother like her. She has always been tolerant of my shenanigans, and beyond supportive of my passions. She actually even purchased a new dress form and set up two rooms in our house for me to work on this collection.



I personally do not consider myself an artist. I feel like I'm a bit more of a translator. I like to really play with the fabric and let it tell me what it would like to do. My personal life, different locations, new vintage discoveries etc., all have an impact on my designs as well, of course. I found a tweed I really connected with over a year ago, and everything just came together.



“You can never be overdressed or overeducated.” -Oscar Wilde

Whitney Jacquelynn Rose Kane

My name is Whitney Jacquelynn Rose Kane. I was born on February 26th, 1988 in Redondo Beach, California. My love of fashion feels as though it started the very moment I was born. I have a burning desire to create beautiful pieces and an eye for fashion which I attribute to my grandmother. As a child, I remember dressing up in my mother’s clothes, creating wild outfits, and having extravagant photo shoots in the backyard. When I was five years old, I moved to Bellingham, Washington where my amazing mother raised me.

After graduating high school, I made the move back to sunny Southern California to find my creative outlet which lead me to San Diego where I started my studies of design. As a side hustle, I started styling and seizing every opportunity I could to be involved in the industry. During this time, I realized the next move to elevate my career was to move to Hollywood and transfer to SMC. I am striving to reach my design goals and look forward to my career in fashion.



My inspiration for this line comes from women. There is something so intriguing about women and I aimed to demonstrate that through my designs. For this particular project, I wanted to illustrate beauty, individuality, and freedom coincided with a feeling of strength, independence, and power. The material highlights include cotton and polyester blends.



““We’re rooting for you. We are all rooting for you! ... LEARN SOMETHING FROM THIS “– Tyra Banks

Durryl Washington

Just when the caterpillar thought his life was over, he began to fly! Growing up in the heart of South LA, Durryl always knew he was different. His creativity shined bright, he colored outside the lines and made up games to play in the front yard with the kids in his neighborhood.

The matriarchs of his family instilled in him lots of love, kindness and freedom. He gained inspiration to become not just a fashion designer but a personal tailor through watching his Mother and Grandmother’s get dressed for work, Church, and everyday life. Durryl took all the skills, passion and creativity to express himself, in his Ready to Wear Collection “Le’Jin + Gisele “. With his Faith bigger than fear, and hot glue holding his sanity together, no form against him shall prosper.



My collection is inspired by the effortless natural beauty of the Black Woman. To quote Malcom X, “The most disrespected person in America is the Black Woman. The most unprotected person in America is the Black Woman. The most neglected person in America is the Black Woman,” so I choose to celebrate Black Women today through my personal collection. I chose flowy-fluid fabrications to replicate the grace and grandeur of women. I also chose eccentric-printed fabrications because my girls like to make a statement.

The garments I designed are for the woman who, after a hard day’s work of doing whatever she is called to do in life, can unwind fabulously for a brunch date with her Girls or a quick Happy Hour during the week for just a moment of escape.



DARIA MAKSIMOV

“Change - is the healthiest way to survive.” -
K. Lagerfeld

Daria Maksimov

I was born in Russia and lived there most of my life. I have a degree in advertising and fashion. I worked at Mosfilm Production Studios (Moscow, Russia) as a set photographer for more than six years. I started working in styling about ten years ago. Before anything else - I am a personal fashion stylist, the best friend of wardrobes.

I also style for photos shoots and videos and work with people of all ages and genders.

I have famous clients in Russia and I love to make people happy and confident.

Design came into my life so naturally. It was a step to the more practical, fashion.



I find inspiration in so many people, in a lot of things around, like every designer does. Hopefully, I made something that I can use to help women feel perfect and interesting.

The collection is about madness in life. Gold, vivid (bright) elements, fur, leather, denim. My collection was inspired by street style and crazy things in life.



“Of course it is happening inside your head, Harry, but why on earth should that mean that it is not real?” -J.K. Rowling

Tanner Smith

I was born and raised in the San Fernando Valley before moving to the Bay Area when I was nine. After graduating high school, I spent two years battling an Economics degree at Cal Poly San Luis Obispo before I realized my true passion throughout my life had been clothing and that I wanted to pursue fashion. Since I was little I had always taken a lot of pride in my appearance and my style; I always wanted to stand out. So, I decided to transfer to SMC to make my dreams a reality by double majoring in Fashion Design and Fashion Merchandising. After two years of classes and a year long internship at Vivienne Westwood, I have never been more sure of myself in regards to the direction I'm going.



My collection is inspired by vintage military uniforms and the outfits worn by characters from Japanese video games I played growing up. I used durable textiles such as black and army green canvas, foil infused calf leather, and large silver details such as zippers, grommets, and oversized safety pins to mimic the textiles and details used in military uniforms as well as some of the outfits worn by these video game characters.



“Buy less, choose well.” –
Vivienne Westwood

Rebekah Jean

Growing up in Los Angeles, Rebekah had the opportunity to experience the plethora of creative industries the city has to offer. It is not surprising that creativity has been at the forefront of her career pursuits. After a brief stint in Santa Barbara she graduated with a Business Economics degree from UCSB and headed right back to LA. She dove head first into the music and film industry working in music supervision for seven years, all the while being nudged by other passions: Costume and Fashion. She has always enjoyed expressing her personality with a unique sense of style. Having learned how to sew at a young age, she often made her own clothes and costumes or pieced together/altered items found at thrift shops. She is excited to be shifting gears into the fashion industry to be able to express her creatively in a new way.



This collection is inspired by the unique textures and color palette of forest fungi. It is entitled Mycology (the study of fungi) because by nature we are constantly studying and taking in our surroundings. This collection of wearable art is an assimilation of the beautiful and awe-inspiring complexity of our environment. The pieces are largely made up of natural sustainable fabrics or up-cycled fabrics found at secondhand and vintage shops.



“Dream as if you’ll live forever, Live as if you’ll die today” -James Dean

Loren Weldon

I was born and raised in Los Angeles, CA. I was kind of a tomboy growing up. I loved the outdoors, sports, video games, books, and art. I was always up to something and had a vivid imagination. I would always tell my sister about the adventures I had outside, and highly exaggerate how fast I rode my wagon down hills or the strength it took to climb trees. In high school, I fell in love with music and film. I would collect magazines with my favorite artist on the covers and create collages as well try to emulate the styles I liked. I would design in my spare time but never pursued it until a couple years after I graduated from Cal-State Northridge.



My company name is Studio 88 and I want to be a creative fashion brand for those who love clothing and music outside the fashion “norms,” yet trendy and are not afraid to let their imagination run wild. My collection is inspired by all the musical artist I loved growing up, the Rock N’ Roll lifestyle, Nightlife, and getting dressed up to go to concerts with your friends.



B. Palomarez

Some of my earliest memories consist of me hand sewing clothes for my dolls out of scrap fabric. However, I never expected how my mom teaching me how to use a needle and thread at a young age would leave me with a skill that not only gave me an outlet for my creativity, but a voice of my own. I knew from a young age that I wanted to be an artist. I spent my childhood and teen years painting, playing music, traveling with my family, and indulging in other various activities to feed that artistic desire. But there's something different about fashion. Fashion to me is the ability to express individuality without words in a way most comfortable to oneself. I've always had a hard time talking and get nervous in social situations. Having an outlet that not only lets me express my creativity, but gives me a sort of "armor" to feel confident inside and out is something extraordinary. As a designer, I hope I can bring that feeling of security and happiness to others.



My collection is a story of peace versus chaos. It's inspired by many things I find beautiful that can be overlooked such as desert plants, stones, and animals that are reminiscent of road trips across the west. The comfort I find in these elements brings opportunity to find peace amongst the burdens of my anxieties, cluttered cities, and the challenges I've come across to be where I am. I also continue to be influenced by my family who is never afraid of hard work, which inspires the heavy hand work and detail that goes into my garments.



“Elegance is the only beauty that never fades.” – Audrey Hepburn

Chay Madarasinghe

I was born and raised in Sri Lanka, a small island in South East Asia. My interest for fashion goes back to my childhood. When I was growing up in Sri Lanka, I didn't have lot of money to buy everything I wanted, especially clothes. I always wanted to learn how to sew, make patterns, and sketch my own designs. My family came to United States in 2009 and I got a chance to pursue my dreams. After graduating from high school, I moved to Los Angeles to attend the Fashion Design program at Santa Monica College. I am graduating from SMC with Associate's degrees in both Fashion Design and Merchandising and I will be transferring to Cal State Long Beach to obtain my Bachelor's degree.



My collection “Classy & Fabulous” is inspired by South East Asian cultures, fabrics, and colors. I designed three contemporary looks combining Western and South East Asian styles. My collection represents Fashionable, classy and elegant women. These designs are perfect for special occasions and parties.



Maira Majano



“I have found my true calling in life, my vocation, what I love, the one thing I know I’d be happy to do for the rest of my life. If I got the opportunity to be born again and given a new life, as long as it is still me, I would just go and do it all over again as many times as I can”

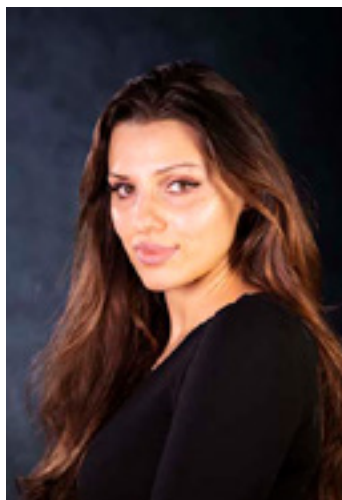
I love coming from a place with a rich heritage that I keep close to my heart; however, I always felt like an outsider there. I have always been fascinated by sewing machines and growing up my favorite thing was drawing and making clothes for my dolls. I lost count of how many times I was made fun of because of my sketchbook and its contents being drawings of clothes and shoes. I am the youngest of three girls so hand-me-downs and school uniforms were most of what I owned. Curtains and tablecloths were my fabric choices, even though my parents disapproved of it, I used to modify my clothes so that they could be my own.

As a teenager, Cable opened a window for me to take a glimpse of the world beyond my own. I saw commercials for Project Runway and even though I did not know what it was about, I felt inexplicably excited about it. The moment I realized my lifelong passion could be a goal to pursue was the moment I decided to never look back. Quickly it became clear that I had to leave my



country in order to pursue my dreams, Sometimes, in life, you have to go and build your own opportunities. I learned English and French and when I got the opportunity to move to California at nineteen years old with my parents, I left the life and the people I knew behind without hesitation. A suitcase with a doll, a book, a dry flower and my late grandmother's ring is all I brought with me. Years later, I have a family of my own and my goal is still the same. My children will learn that their dreams matter and that they do come true if you are willing to work hard enough in order to reach them. Ups and downs, sacrifices, late nights and a lot of hard work, I am here, I am in the path to become a fashion designer.

My collection takes inspiration on subcultural beauty and avant garde fashion, strong silhouettes, bold color combinations, ethereal textures meet the beauty and strikingness of deep sea creatures and bioluminescent organisms. Not made for the mass market, details and materials were carefully thought out and experimented on until the right effect was achieved, hand dying and hand stitching,



SLIVANA

“What you wear is how you present yourself to the world. Fashion is instant language.”
—Miuccia Prada

Slivana Omar

My name is Slivana and I was born in Sweden, I worked in retail and had my own store, but my passion is designing my own collection. I came to LA in the Fall 2017 to pursue fashion. Since arriving in Los Angeles I am inspired by the people I meet and the places I go. My teachers at Santa Monica College have encouraged me to pursue my dreams of being a fashion designer.




The inspiration for my collection is structures and patterns found in gemstones and architecture of different cultures.

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A woman with blonde hair, wearing a black sequined halter-neck dress, stands by a glass door. The background shows a blurred city street scene.

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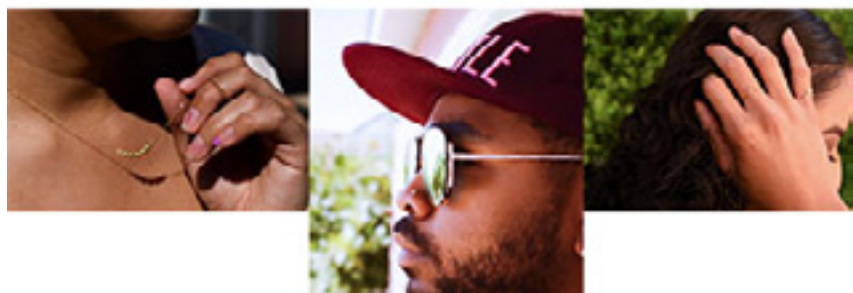




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