CENTER FOR A COMPETITIVE WORKFORCE

Institute Model Advantages

FUNCTION	STATUS QUO	NEW MODEL		
	GAPS	INSTITUTE	INDUSTRY COUNCILS	CONSORTIUM
Program Management	Is insular. Evaluation of proposed new programs is often segmented by institutionry, and there is no singular source for data analysis on labor markets and occupational growth areas	Would conduct statistical economic forecasts to better understand labor markets and occupational growth areas	Would bring industry validation to occupational forecasts	Would blend data and industry insights to transform evaluation of newly proposed programs
Curriculum Development	Is Static. Will tend to lag behind (often significantly behind) the pace of change in the new economy	Would provide real time, contemporary view of emerging industry, labor market, and occupational trends. Would provide consistent feedback loop	Would regularly validate and/or augment industry, labor market, and occupational trends with firm-level feedback	Would construct a sustainable process to curate and provide the Faculty the most current and substantive Industry input to support their ongoing curriculum development
Faculty Professional Development	Is insufficient. The absence of meaningful, current data and input from industry limits overall effectiveness	Would capture insights and best practices around optimal instructor training methods/ programs	Would bring best industry practices from corporate in-house training programs	Would build and manage a new and enhanced process to professional development that is consistently refreshed and keeps pace with economic change; would activate use of new analysis-based resource
Faculty Recruitment	Is challenging. Current appeals to prospective faculty are inconsistent and lack compelling offerings	Would provide analysis of competitive packages or incentives that entice world-leading talent to seek employment throughout the system	Would lever consistent interactions with industry to develop an organic pool of potential new instructors. Further, could explore policy ideas that directly incentivize employers to enable employees to spend time as instructors	Would manage a new and enhanced process of faculty development
Data Dissemination	Is limited. Inconsistent data inputs and current system inadequacy	Would construct a powerful, flexible and scalable data hub (resource navigator) fully accessible by the Colleges, partners and stakeholders. A clearinghouse of information for all constituents	Would connect industry partners to the Institute Data hub so they can both benefit from and contribute to the quality and usefulness of the data system wide	Would, utilizing new Institute Data Hub, lever better, more consistent data across industry, labor market, and occupational work areas for entire consortium and other partners
Work Based Learning	Is inconsistent. Dependent on one-off successes	Would identify target areas for work-based learning candidates	Would inform the best opportunities, venues, approached to WBL within their organizations	Would apply a new and consistent approach to WBL to structure, scale, and systematize across entire consortium
Employment	Is manual. Lacks a system wide approach to promoting and tracking employment opportunities and placement	Would lever Institute Data Hub to create clear and consistent visibility into employment opportunities with a "connectory" function. Sponsorship opportunity: "Powered by Indeed"	Would bring their own company job opportunities (articulation)	Would develop and support a new employment resource capability across the entire consortium
Industry Relations	Is shallow. Lacks depth and consistency	Would, with new data capabilities, inspire confidence and engender deeper industry engagement	Would foster a richer and more consistent relationship between industry and the colleges	Would lever enhanced relationships across all critical consortium functions
Marketing	Is outmoded and unconvincing. Message and mechanism do not reach right audiences	Would bring needed intelligence to targeting audience, constructing messages, using more modern tools to reach them (digital, social media, etc.) and to track success of programs to key goals like Enrollment	Would participate in message development and promotion to the right audiences, including their own employees in need of retraining or upskilling, and would inform "language" translation for different audiences	Would support and utilize a powerful, modern marketing program to enhance critical consortium goals
Policy Improvement	Is insufficient. Lacks ability to identify, bring to surface, and promote/ advocate for needed policy recommendations	Would serve as a credible and tenable foundation for policy recommendations	Would be empowered to raise policy concerns and suggestions, and advocate on behalf of system improvement	Would identify and surface policy ideas and ensure they are framed in ways that are considerate of college realities