

December 10, 2014

[via Email](#)

**Dr. Chui Tsang**

Superintendent and President  
Santa Monica College  
1900 Pico Boulevard  
Santa Monica, CA 90405

**RE: LETTER of SUPPORT for**  
SMC TO OFFER A BACHELORS DEGREE PROGRAM

Dear Dr. Tsang,

We are very pleased to hear that you are considering offering a baccalaureate degree in Interaction Design at Santa Monica College !

As an architect designing technology rich post production and recording studios – adding this new student enrichment opportunity will also help the tech sector in our city and region.

We have experienced an explosion of tech companies in the region and these businesses have a great need for more individuals with expertise in this area.

We feel that a baccalaureate level of education is necessary to adequately prepare students for jobs in this sector, which will require the skills acquired through both design and technology education.

Our Associates Board will look forward to meeting the students and graduates.

We enthusiastically support your proposal !

Thank you,

ANDRESEN ASSOCIATES

*Kristina Andresen*

Kristina Andresen

SMC Associates Board Member  
(Past Board President)

cc: File