



255 S. Lasky Drive, Beverly Hills CA 90212 (310) 551-5100

December 12, 2014

Dr. Chui L. Tsang
Superintendent and President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Dr. Tsang,

We are excited to learn that SMC is considering offering a baccalaureate degree in Interaction Design. There is no doubt that this new opportunity will benefit many students in our area for years to come.

As you are well aware, SMC not only has an impressive rate of transfers to the UC, Cal State, and other four-year universities, but SMC also prepares students for careers in the 21st Century. As a Pre-K – 12 institution with a renewed focus on 21st Century learning skills and Career Technical Education, we value such a resource right here in our own neighborhood and already know the incredible opportunity it affords our students. If SMC had the ability to confer a BA degree in Interactive Design, our Beverly Hills High School graduates would truly benefit from the opportunity to continue to work, live, and pursue a higher education while remaining in our communities.

We are strongly committed to provide each student with the ability to access quality higher education options. Access to a BA degree at SMC enhances even further the local opportunities afforded our students.

BHUSD supports your proposal with enthusiasm!

With regards,

Gary W. Woods

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Superintendent of Schools