



Associates

SMC ASSOCIATES FALL 2019 LECTURE SERIES

COMMUNICATION, MEDIA & DESIGN



09.26.19

ROBERT
HERNANDEZ

Building Empathy Through
Virtual Reality Journalism

10.07.19

ENTERTAINMENT
STORYTELLING
CAREERS PANEL

Q&A with Alonzo Williams, Cli-N-Tel
(Marq Hawkins), and Arabian Prince

10.29.19

DOTAN SAGUY

From Street Photography to
Photojournalism

11.14.19

MEGAN LUBASZKA

Immersive Architecture: AR, VR, AI,
and the Future of Spatial Computing



ROBERT HERNANDEZ Building Empathy Through Virtual Reality Journalism

Robert Hernandez (aka WebJournalist) will give a short presentation on how technology can help journalism audiences better understand marginalized communities. Hernandez explores and develops the intersection of technology and journalism. An Associate Professor of Professional Practice at USC Annenberg, the 'hackademic' has worked with augmented reality (AR), wearables, and virtual reality (VR), and he and his students produce award-winning VR experiences under their brand, Jovrnalism™. Hands-on demos of VR stories and equipment follow the presentation.

Thu, September 26 | 7 p.m. | Free
Center for Media and Design, Auditorium 180



ENTERTAINMENT STORYTELLING CAREERS PANEL:

Q&A with Alonzo Williams, Cli-N-Tel (Marq Hawkins), and Arabian Prince

Listen to perspectives on careers in entertainment from experienced insiders. Godfather of West Coast Hip Hop Alonzo 'Grandmaster Lonzo' Williams, an original member of the legendary World Class

Wreckin' Cru, recently founded the nonprofit The Lyrical Revolution to assist new artists with their careers. Marq 'Cli-N-Tel' Hawkins, also a Wreckin' Cru original, is currently producing a comedy film about Hip Hop, as well as Groove Street, a third installment in the Breakin' series. Early West Coast electro pioneer and NWA founding member Arabian Prince, resident of the Los Angeles First Tech Challenge (LAFTC) robotics competition, launched the popular music source onefader.com and recently started the CPESL eSports gaming league.

Mon, October 7 | 7 p.m. | Free
Center for Media and Design, Auditorium 180

Seating is on a first arrival basis. Public parking is limited during the day at SMC. Please allow extra time. See smc.edu/transportation for parking options. Purchase visitor's parking permit online at smc.edu/parking.

♿ If you need an accommodation due to a disability to participate in any of these events, please contact Stephanie Schlatter at schlatter_stephanie@smc.edu or 310-434-4313, at least 5 business days in advance.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call 310-434-4100 or visit smc.edu/associates for more information.

**Sponsored by the SMC Associates, SMC Communication & Media Department,
and SMC Design Technology Department.**



DOTAN SAGUY From Street Photography to Photojournalism

After a successful career as a high-tech entrepreneur, SMC alum Dotan Saguy decided to focus on his lifelong passion for photography, including studying photojournalism at SMC. His award-winning photographs have appeared in National Geographic, The Guardian, The Los Angeles Times, and many other publications. He published his first monograph in 2018 — with German publisher Kehrer Verlag — about the endangered culture of Venice, California, and was awarded Bronze by the prestigious Deutscher Fotobuchpreis 2018-19. He is currently working on several projects, including a photo essay on people living in vehicles in Los Angeles.

Tue, October 29 | 11:15 a.m. | Free
Stromberg Hall (HSS 165)



MEGAN LUBASZKA Immersive Architecture: AR, VR, AI, and the Future of Spatial Computing

Megan Lubaszka is Southwest Regional Creative Media Leader at architecture firm Gensler, where she has helped incorporate virtual reality (VR) and augmented reality (AR) into daily architectural practice. She has guided more than 3,000 people through their first VR experience, co-hosts VR Jams where architects from any of Gensler's 50 offices gather together as avatars for a "virtual site walk" with the building's design team, and identifies VR/AR trends in her weekly newsletter Reality Check. She is also a LEED AP through the US Green Building Council, and a board advisor to Inception Orchestra, a nonprofit changing music education through original composition and VR.

Thu, November 14 | 7 p.m. | Free
Center for Media and Design, Auditorium 180



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