

December 12, 2014

Chris Fria
Chair, Design Technology Department
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Professor Fria,

I was so excited to receive your email and hear that you're considering offering a Bachelor of Arts degree in Interaction Design at Santa Monica College. As a current student in the Graphic Design program at SMC, I am extremely supportive of this degree as there is not another degree program available for transfer in SoCal.

I work in "Silicon Beach" and having this degree that combines design, user experience and technology will prepare me for a career in Interaction Design/UX. A quality yet highly affordable bachelor's degree is important to me, as well as remaining in the Los Angeles area. Interaction Design is an exciting and expanding field and I'd love the opportunity to pursue this degree at an affordable rate.

I enthusiastically support this degree and wish you success with your proposal. I truly hope to be a member of the first graduating class!

With regards,

Alisha Ippolito
Graphic Design
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