December 8, 2014

Chris Fria
Chair, Design Technology Department
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Professor Fria,

I am so thrilled to hear that you're considering offering a Bachelor of Arts degree in Interaction Design at Santa Monica College. As a current student in the Graphic and Web Design programs at SMC, I am extremely excited about the possible opportunity to obtain this degree. Although I had planned on transferring to Portland State University next fall to obtain a Bachelor of Arts degree in Graphic Design, I am definitely interested in the Interaction Design/UX program, and it may be an opportunity for which I would consider staying in California to pursue.

I have researched many schools looking for a program that offers all of the necessary courses that would provide me with the skills needed to become an interaction designer however, it's been incredibly difficult to find a program that accomplishes the task of combining design, interaction design and technology. As technology has advanced, many of the available jobs for graphic designers require at least some knowledge of interaction design, yet this coursework is not currently being offered in schools.

In addition to course offerings, affordability is a huge factor I am considering when choosing the right program. As someone going back to school in order to change careers, the idea of paying for University tuition is daunting. The ability to earn a highly valuable degree at a rate that wont require me to take out thousands of dollars in student loans is fantastic, and could be the deciding factor in which program I choose.

The proposed Interaction Design/UX program is exactly what I have been looking for. I fully support this degree and wish you success with your proposal.

Sincerely,

Brook Lynn Fraser
Graphic/Web Design
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