

ERIC GARCETTI MAYOR

December 9, 2014

Dr. Chui L. Tsang Superintendent and President Santa Monica College 1900 Pico Boulevard Santa Monica, CA 90405

Dear Dr. Tsang,

Thank you for informing me of Santa Monica College's interest in developing one of the first California Community College Bachelor degrees. I support your decision and share in your vision to create a higher-skilled and educated workforce.

The Interaction Design Bachelor of Arts degree will prepare students to meet the demands of today's technology industry and provide a vital workforce need in our region and in the state. With its top quality design program, experienced faculty, and new facilities set to open in the heart of "Silicon Beach," Santa Monica College is well positioned to offer this degree and to continue providing its students a top quality and affordable bachelor's degree.

I look forward to continue working with you to develop a comprehensive regional approach to help more students prepare for and succeed in college and in their career.

Sincerely.

ERIC GARCETTI

Mayor