

ENTREPRENEURSHIP LECTURE SERIES

SMC
ASSOCIATES
SPRING 2016
LECTURE
SERIES

3.24.16

ENTREPRENEUR SUCCESS STORIES

**Scott Perry, Zach Sekar,
Jo Beyersdorfer, Joe Devon, &
Rachel Horning ***

Learn what it takes to grow small businesses into public companies in a panel discussion moderated by City of Los Angeles representative Rachel Horning and featuring LA Tech Digest CEO Scott Perry, LA TECH Happy Hour CEO Zach Sekar, JNB Events founder and president Jo Beyersdorfer, and Diamond Web Services (DWS) co-founder Joe Devon. Co-Sponsored by the SMC Associates and Santa Monica Chamber of Commerce.

Thu, March 24 | 11:15am | Free | HSS 165

*This panel will now be moderated by Expert Dojo founder and CEO Brian Mac Mahon

Public parking is limited during the day at SMC. Please allow extra time when attending events. See www.smc.edu/transportation for parking options.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call (310) 434-4100 or visit www.smc.edu/associates for more information.

4.21.16

WHAT DO INVESTORS LOOK FOR WHEN FUNDING A STARTUP?

**Venture Capitalists Asher Leids,
Matthew J. Bresnahan, Sara
Stringfellow, & Brian Mac Mahon **
Share Their Secrets**

Discover what venture capitalists look for when investing in a startup company in a panel discussion moderated by Expert Dojo founder and CEO Brian Mac Mahon and featuring Asher Leids, one of LA's most important angel investors; Matthew J. Bresnahan of Wilson Sonsini Goodrich & Rosati, the largest venture attorney in San Francisco; and Sara Stringfellow of March Capital Partners. Co-Sponsored by the SMC Associates and Santa Monica Chamber of Commerce.

Thu, April 21 | 11:15am | Free | HSS 165

**This panel will now be moderated by City of Los Angeles representative Rachel Horning

Santa Monica Community College District Board of Trustees
Dr. Louise Jaffe, Chair; Dr. Andrew Walzer, Vice Chair; Dr. Susan Aminoff; Dr. Nancy Greenstein; Dr. Margaret Quiñones-Perez; Rob Rader; Barry A. Snell; Jonathan Eady, Student Trustee; Dr. Kathryn E. Jeffery, Superintendent/President

Santa Monica College 1900 Pico Boulevard, Santa Monica, CA 90405

5.26.16

PUTTING IT ALL TOGETHER: HOW TO PUT TOGETHER A SUCCESSFUL COMPANY

**Kelsey Doorey, Christie Good,
Chris Shoff, & Randy Churchill**

Find out what it takes to create a successful business in a panel discussion moderated by Square 1 Bank Senior Vice President of Technology Banking Randy Churchill and featuring successful local entrepreneurs Vow To Be Chic CEO Kelsey Doorey, PwC Partner Christie Good, and Cooley LLP Partner Chris Shoff. Co-Sponsored by the SMC Associates and Santa Monica Chamber of Commerce.

Thu, May 26 | 11:15am | Free | HSS 165



Associates

