

December 8, 2014

Chris Fria
Chair, Design Technology Department
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Professor Fria,

I am excited to hear that you're considering offering a Bachelor of Arts degree in Interaction Design at Santa Monica College. As a current student in the Graphic Design program at SMC, I am extremely supportive of this degree and interested in enrolling in such a program. I'm interested in a program that combines design, user experience and technology and will prepare me for a career in Interaction Design/UX.

A quality yet highly affordable bachelor's degree is important to me. Interaction Design is an exciting and expanding field and I'd love the opportunity to pursue this degree at an affordable rate.

I already have a degree but have been searching for something new. The world of web design has always interested me and I've been so impressed with the classes offered already! I eagerly look forward to taking more and really delving into the user experience aspect of it. SMC has been amazing thus far (especially given how affordable it is!) and I think offering a Bachelor's degree is forward thinking and in demand.

I enthusiastically support this degree and wish you success with your proposal and hope to be a member of the first graduating class!

With regards,

Kellie Matteson
Graphic Design
matteson_kellie_aile@student.smc.edu

