THOMAS S. LOO

December 10, 2014

Dr. Chui L. Tsang Superintendent and President Santa Monica College 1900 Pico Boulevard Santa Monica, CA 90405

Dear Dr. Tsang,

Law firms should be considered as possible employers for graduates possessing the skills which SMC proposes to provide in its **Interaction Design** program. The skill-set will be invaluable to firms providing graphic information for trials, arbitrations, and other presentations where effective graphic communication is necessary. That skill-set is not found in our typical paralegal programs and we are forced to outsource that support feature, resulting in added costs to the dispute resolution process, with such costs borne by clients.

We are thrilled to learn about SMC's interest to develop one of the first California Community College Bachelor degrees. We wholeheartedly support your decision. We know you are well positioned *and* highly qualified to offer this degree for numerous reasons including:

You have cutting-edge curriculum, resources and faculty already in place and can get your program off the ground very quickly.

With thousands of jobs going unfilled in the design field, your **Interaction Design** BA degree is one that will prepare students to meet the demands of today's technology industry and provide a vital workforce need in our region and in the state.

I support your proposal with enthusiasm and look forward to meeting your graduates as soon as possible!

With regards, Thomus S. Zer

Thomas S. Loo