



OFFICE OF THE CHANCELLOR
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LOS ANGELES, CALIFORNIA 90095-1405

November 25, 2014

Dr. Chui L. Tsang
Superintendent/President
Santa Monica College
1900 Pico Boulevard
Santa Monica, CA 90405

Dear Superintendent/President Tsang:

Thank you for visiting UCLA today to brief us on your proposed baccalaureate program in *Interaction Design*. We believe this degree program will provide important opportunities for students wishing to specialize in this new and developing area. We believe there will be significant demand for this degree. The program will not conflict with offerings at UCLA; on the contrary, we believe the degree will complement our offerings in different aspects of design and that there will be significant demand.

Please call upon us if we can be helpful as you develop this exciting new program.

With best regards,

A handwritten signature in cursive script, appearing to read "Gene D. Block".

Gene D. Block
Chancellor

cc: Scott L. Waugh, Executive Vice Chancellor and Provost
Patricia A. Turner, Dean/Vice Provost for Undergraduate Education