

**Associated Students of Santa Monica College
A.S. Board of Directors Regular Meeting
March 10, 2014 3:00 PM
Cayton Center, Room #202
MINUTES**



I. Call to Order 3:03 PM

II. Roll Call

AS President: Ty Moura P	Director of Student Advocacy: VACANT
AS Vice President: VACANT	Director of Publicity: Michael Greenberg P
AS Secretary: Diana Echeverria P	Director of Outreach: Cassandra Ramirez P
Director of Student Affairs: Kseniya Lyalina P	ICC Chair: Jasmine Jafari P
Director of Sustainability: Halie Willis P	ICC Vice Chair: Maya Kaitel P
Director of AcSupp/S.G.: VACANT	ICC Communications Officer: Sarah Yoseph P
Director of Activities: Matthew Nicholson P	Student Trustee: Jesse Ramirez A
Director of Inst. & Tech. Support: Cyrus Hosseini P	Associate Dean of Student Life: Sonali Bridges P
Director of Budget Management: Inayat Issa P	Counselor/Student Advisor: Benny Blaydes P

III. Approval of Agenda
Agenda Approved Unanimously

IV. Approval of Minutes for March 5, 2014.
Minutes Approved Unanimously

V. Public Comments (2 minutes per person)
Eric Mizenberg: I am chair of the global council. The 5th annual global citizen research symposium will be coming up. For five years, we have supported arts that are relevance of global citizenship. Applications are due April 3rd. It's a quick one page application. Some people perform their dances, speeches, monologues, etc. We have a global citizenship club. We have open meetings on Thursday. We want to have AS involved.
Inayat: When you put on these events, where does your department get the funding come from?
Eric: It's not the department, it's the global council. It comes from the president, global citizenship and other funding.
Ty: What kind of partnership are you looking for?
Eric: I want involvement. You are among the most involved students on campus. You can be involved in even judging. I want this to be an ongoing thing. This is the 5th year and it is all about students.
Ty: We appreciate that you want us to be part of the structure.
Michael: I would love to help publicize. I would like you to come back so we can have a discussion on involvement.
Jasmine: When day will it be held?
Eric: It is a week. It will be from May5th through May 9th.

VI. A.S. Announcements to the Public
Inayat: AS Students Success Award application is online. You must have a 2.5 GPA, be an AS member and be an SMC students to apply. Please apply.
Jasmine: AS Elections application is now online. You can apply now to next Thursday.
Kseniya: There will be an AS resource fair this Thursday. Every week there is an event for Woman's Empowerment Month.
Ty: This Friday at 11am, we will be having a constitution committee meeting. It will highlight possible changes that the board will vote on if it approved.

VII. Major Action Items (\$1,000 or greater)
7.1 Approval of funding for Associated Students Board of Directors to fund SMC Everywhere. This includes bungee, popcorn, hi-strikers, assorted tamales, banners, fruit carts, assorted games, and

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basketball hoops. (Matt Nicholson, Activities: \$7,562.00).

Deirdre Weaver: This is an opportunity to celebrate our transfer students. We want them to carry SMC with them. The hope was that this will be something AS would take on because this is about our students celebrating our students. I think this is a great opportunity to gain publicity and to stay connected to students once they are gone.

Inayat: Last year's budget said that it was a co-sponsorship and AS and the foundation split the cost. Why isn't the foundation contributing?

Deirdre: As of this morning, we are still waiting a reimbursement from AS. Currently, I don't have the money. If that all gets straightened out we can put some out. It has crippled me a little bit. We have contributed in other ways. This is about you transferring and all of the students transferring. When you leave SMC, there is a SMC alum to receive you.

Sarah: I think AS is on board with the purpose. The concern will be with the representation. Will the students see AS be recognized?

Deirdre: I would love to see that and speak to you guys about that.

Inayat: Since AS will be funding all of it, it will have to be an AS event. It can't be cosponsored by the foundation. Since it's Matt's proposal, it has to be an AS event.

Deirdre: I expect it to be a collaborative event. I can't imagine why the collaboration wouldn't be a benefit. Although we won't be contributing funding, we do contribute a great deal.

Inayat: In the past, we have funded events and we haven't had proper representation.

Michael: SMC Everywhere is a concept that alumni from SMC are everywhere. It has been a brand of the alumni association. It is then seen as a future alumni event. We are paying from this event that everyone associates with the future alumni club not with AS. A lot of it comes from T-shirts that they were during the event. I would be happy to work with you guys to make new shirts that we would both fund that gives us credit.

Deirdre: I am happy to spend time with you to find ways to co-brand. We can discuss it. A brand is about behavior and the effect it has. We want Alumni to realize they are proud to be SMC. Does it make them feel like they will continue to be proud and empower all of you. That's what's important about a brand. Your slogan says that you are here to serve.

Michael: It's not here to serve but "here to help," it has been changed. I know from past experiences that the branding is a problem. It is the only arena that this matters.

Ty: I am here to help. The AS is here to help and serve students.

Cassandra: With the way you sold this to us is a way that is related to graduation. Graduation is something the school puts on. I am having issues with this because I think the school needs to do this. This needs to be something smc does. It shouldn't be 100% AS. It is a great event. The district budget should help.

Deirdre: This is a students event for students to celebrate students.

Jasmine: I am in support of this event. As far as the AS event, it has nothing to do about the ownership or control. AS is hosting. The policy we have is that we can't have specific club logos on shirts if they do not pitch in. We cannot have any club or department listing/logo on any giveaways if you do not cosponsor.

Deirdre: We do not have any specific logo.

Inayat: I think we are not being straight up. We are tired of departments and organizations asking to fund things and not giving proper recognition. We have had problems with the association and there wouldn't be any recognition for AS.

Deirdre: AS alumni association would be me, and I have never been here before.

Michael: During a giveaway for chipotle, we bought the chipotle but there was zero representation of AS and was coopted with the future alumni club. We were not represented.

Deirdre: this is a students support. It would be shame for you to not take credit for it. I am not that person who doesn't want to give credit to AS. Your presence matters. I wouldn't collaborate with you

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if it meant you feeling that your collaboration matters. If you want to be involved, your involvement comes from funding and your presence. Matt wants to help with this event. I think we should do it again and it should be an annual event.

Ty: I think the board is trying to say is that we don't want to fund things that want to advance things that aren't involved with us.

Michael: I don't want to see us contributing the funding and having the alumni get the benefits from it such as email addresses. We have things to give away such as pins, pens and they haven't been given away because at the events we fund they don't give them away. The AS helps students.

Deirdre: It's more complex than that. I would say you are jumping to the conclusion that handing out a bunch of things that are AS, you are going to get the results you want.

Ty: SMC has an over a million budget for advertising.

Sonali: you should all have a conversation among yourselves to see what you want to fund and form language for that. Pass it, don't pass it, or postpone. Going back and forth is not fruitful for all of you.

Deirdre: This event is for students, not the foundation.

Jasmine: I feel like the elephant in the room is the chipotle event where we fund things and we don't get represented. If we do this event, we can build a bridge between students here now and those that aren't. I think ignoring all our fears, I think it would be a great opportunity for us.

Postpone it until next week by Kseniya, Second by Michael.

Major Action Item 7.1 postponed until next week.

Inayat: We need to find our goal in what we want to fund. We need to sit down and have a conversation.

Cassandra: At our smc student appreciation day, we fully funded it but we had people wearing future alumni shirts and collecting emails. We are not linking it to you but that's what happened.

Michael: that fear has been projected in this event. If it wasn't for me bringing out AS promotional items towards the end, people would not have known it was an AS event. We want it to be proud to be AS.

Inayat: We want to be recognized in this event. That's all we want. We are not asking to turn it into that SMC Everywhere into Associated Students. We want to have AS recognition.

Member of the Public: the intention of the event is to celebrate everybody.

Ty: We know you have good intentions; we don't want to fund something that will not recognize our efforts. We want to be sure we are celebrating students and not a foundation, department or anything like that. When we fund these events, we see that that is not happening. We have a popcorn machine; we don't have to rent it.

Michael: I want the AS logo to be plastered everywhere. I want people to know what the AS logo is. I want people to see the logo and be able to recognize it. I have no problem with the event or the funding.

Member of the Public: The SMC carnival had water bottles that have AS stickers.

VIII. Discussion Items

8.1 Implementing a week focused on encouraging integrity in our SMC community (Sarah Yoseph, ICC Communications Officer).

Sarah: At honor council, I have found reasons students cheat. They work just as hard to cheat as A students study. I want cheating to be as conducive as smoking.

Ty: Do you have any idea you want to go about that?

Sarah: A display with the repercussion of academic dishonesty, or a speaker. I was a celebration of the honest students.

Jasmine: A lot of times teachers don't pay attention

Inayat: I cheated, so has a lot of other students. Your gpa is unfortunately your determining factor for transfer. I wanted to get an A. Students just want the grade. The best way to tackle cheating is understanding why

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people cheat. It's ok to have a B or C in a class. It won't ruin your life. It's okay. I only cheated once.

Sarah: the chair asked how to tackle cheating.

Cassandra: I think you have to use corny methods. Have posters that say "it's not about the grade"

Ty: I think the bigger problem is asking what education is for? Is it to better myself or for a degree. If you want to learn, you won't cheat. Students see classes as a tool.

Cassandra: Does the honor council work closely with GRIT? I think that would be the greatest arena for them

Sarah: There are extreme cases of cheating such as identity theft. There are a lot of pressures and how do we have an effect on people.

Ty: I think if we foster a culture of intellectuals then we will see results. I do think professors play a major role in this.

Sarah: Faculty is using punishment but there has to be another way. Thank you.

Ty: Define cheating. I don't think we should be penalized for something that we wouldn't be able to do in a job, such as working in groups.

8.2 Distinguishing AS Members from non-AS Members and the benefits that pertain to both.

(Cassandra Ramirez, Outreach).

Cassandra: I keep seeing that non-as members are befitting from things that should be for as members. I think this is a good thing but I think some students don't know they are AS members. We really need to hit home, how to be an AS member. It's time to tell them that they need their sticker. It's necessary that those working at events are trained in showing students how they are AS members.

Michael: I can design posters that show them that if they have stickers, they are members.

Sarah: Maybe at the student events, there should be a snapshot of the sticker.

Matt: I would like to ask you Cassandra to be able to send a commissioner.

Ty: I will send a commissioner that will help.

Matt: Okay.

Cassandra: Please send an email about the events in the future. There needs to be regulation. We need to draw the line because there are some students who aren't able to

Ty: For March in March, it benefits all students so all students should be able to attend.

Cassandra: We need to agree on events and which ones are for as member only.

Jasmine: In events like feed the students, they need to be as members. It self serves outreach. It should be mandated.

Inayat: I agree that we need to mandate but giving food to students, we don't need to be strict on it.

Ty: We should show that this food isn't given out without information about student government.

Cassandra: I don't think this is that strict.

Inayat: When we were giving out pizza for thanksgiving, I told people about AS before we got a slice of pizza. They checked out our fb page. I like that they are not AS members. We can attract people to the pizza booth. It can go both ways.

Cassandra: We can't rely on everyone to promote AS. There should be criteria.

Ty: We should pass a resolution next week.

Jasmine: I will like to volunteer myself to help work on that.

8.3 Cooperatively working on the Associated Students Discount Board (Ty Moura, AS President).

Motion to Postpone by Inayat, Second by Jasmine.

Discussion Item 8.3 postponed.

Ty: next Thursday at 4:00 PM we will go out and talk to businesses. We will write an agenda with this item.

Get your commissioners, your shirts, your tags, look professional. We can split up. Please constitution committee meeting this Friday at 11:00.

IX. Director & Committee Reports / Student Trustee Report/ Advisor Reports

Cassandra: I passed around Rules for the Den. We now have a Den cleaning schedules.

Ty: I want to see everyone there on Thursday.

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Jasmine: Any friends you know that aren't transferring, please encourage them to apply. The sooner they turn it in, the sooner we can work on it.

Benny: I need directors and commissioners to spread the information about elections.

Ty: Constitution committee, Friday 11 AM.

Sonali: Inayat, Ty, Myself and Amelia will meet on Wednesday to streamline proposals and fiscal policy. There's too much room that is not being followed. We will try to clean it up. If there are things that are bothering you, please bring it to us. I spoke with Tuitasi, he is working on the ID fees and will get back to you. I would love to meet with you individually. Let me know how I can help you. Schedule some time with me.

X. Adjournment 4:50 PM