

**Associated Students of Santa Monica College**  
**A.S. Board of Directors Regular Meeting**  
**November 25, 2013 3:00 PM**  
**Cayton Center, Room #202**  
**MINUTES**  
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**I. Call to Order 3:01**

**II. Roll Call**

AS President: Ty Moura	P	<b>4:38</b>	
AS Vice President: Alex Vandertol	P	Director of Publicity: Michael Greenberg	P
AS Secretary: Diana Echeverria	P	Director of Outreach: Cassandra Ramirez	P
Director of Student Affairs: Kseniya Lyalina	P	ICC Chair: Jasmine Jafari	P
Director of Sustainability: Halie Willis	P LA	ICC Vice Chair: Maya Kaitel	L 3:32
Director of AcSupp/S.G.: Maryam Allameh	P	ICC Communications Officer: Sarah Yoseph	P
Director of Activities: Matthew Nicholson	P	Student Trustee: Jesse Ramirez	L
Director of Inst. & Tech. Support: Cyrus Hosseini	P	Dean of Student Life: Deyna Hearn	P
Director of Budget Management: Inayat Issa	P	Counselor/Student Advisor: Benny Blaydes	P
Director of Student Advocacy: Okky Jaya	P LA		

**III. Approval of Agenda**

*Motion to approve by Michael, Second by Jasmine.*

**IV. Approval of Minutes for November 18, 2013**

*Motion to approve by Inayat, Second by Jasmine.*

**V. Public Comments (2 minutes per person)**

**Cris Gutierrez:** I have come to let you know that on main street there is a peace monument and we are trying to save it. We have had a hard time saving it. It's time for us to help youth like you organize. Santa Monica should not go backwards. The issue is economics. We are raising money. We are handing out cards and helping the news to get out.

**VI. Director Reports / Student Trustee**

**Ty:** I would like to start by congratulating our director of publicity who has been elected as senator for region VII.

**Michael:** Nothing is changing with my director position. I will go up to northern California and lobby. I am going to send everyone an email regarding the affordable care act. I'm going to ask you to send it to your current professors and ask if they are willing to have someone speak for five minutes in class. It is by word of mouth this semester since we are almost out of time. The AS pens that double as a stylus came in and they work! So stop by the AS office to grab some.

**Ty:** During our last DPAC student services committee, the college announced that next semester our logo will be included on our student IDs. For next fall, there will be even newer ones with TAP.

**Sarah:** The pens are really cool so thank you for that.

**Matthew:** AS movie night tonight. We are showing ferris buellers day off. SMC appreciation day is on the third. We are going to have a DJ and a bouncy house obstacle course. If you make it through, you either get a free t shirt or a burrito. PTK won club Olympics and physics in second place, and GSA in third place.

**Jasmine:** the ICC social is next Thursday. The theme is murder mystery. We do have a food drive. We have canisters from the LA food drive.

**Ty:** We had an event today as well as tomorrow and the day after where we give out pizza. We will be located in the garden tomorrow.

**Kseniya:** There will be a workshop on December 5<sup>th</sup>, hosted by Westside family clinic and insurance.

**Ty:** This week we are sponsoring another event. The public policy symposium. There will be a workshop in HSS 155. In the evening there will be a nutcracker play. There will be a whole week of workshops and events.

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**VII. Presentations**

7.1 Student participation in Focus Groups (Michael, Publicity).

**Michael:** A focus group is where we sit in a room and give opinions on a product. You get paid very well for them. Every person is a consumer and they look for just about any person. I have a couple of websites. Focusgroups.com is a website I highly recommend. If anyone wants any more information come and contact me. You can do one per six months.

**VIII. Action Items**

8.1. Reopening the Art Department Proposal that was postponed indefinitely:

Approval of funding for **Art Department** to sponsor the Art Historians of Southern California. This includes AHSC Sponsorship. (Walter Meyer, Student Success: \$300.00). (Inayat, Budget Management).

*Motion to reopen the proposal by Jasmine, Second by Cassandra.*

**Meyer:** I just verified with the president of the AHSC that the sponsorship would include admission to an AHS event. This is an institutional membership.

**Inayat:** This is for all students who are art history members?

**Meyers:** We can verify that so it would be for all SMC students. Those who are more interested in art history are more likely to go.

**Ty:** It should be under the name of Associated Students not Santa Monica College.

**Meyers:** Absolutely, I think it should since you are sponsoring.

*Move to amend to by Jasmine, Second by Alex:*

Approval of funding for **Art Department and Associated Student** to sponsor the Art Historians of Southern California. This includes AHSC Sponsorship. (Walter Meyer, Student Success: \$300.00).

(Inayat, Budget Management).

*Amendment approved unanimously.*

**Action Item 8.1 approved unanimously.**

**IX. Consent Action Items (Less than \$1,000)**

9.1. Approval of funding for **Student Nurses Association** to purchase club t-shirts. This includes 30 t-shirts and shipping. (Bonnie Flores, ICC Allotment: up to \$300.00).

9.2. Approval of funding for **STEM Club** to fund for end of the semester club banquet. This includes Pizza Hut pizza, soda, breadsticks, Ralphs ceaser salad, assorted wraps, cake and shipping. (Aviv Meshulam, ICC Allotment: \$390.95).

9.3. Approval of funding for **Desi Club** to purchase club sweatshirts. This includes club sweatshirts. (Srishty Amarnani, ICC Allotment: \$600.00).

9.4. Approval of funding for **Santa Monica College Chemistry Club** to fund end of semester party. This includes 14 boxes of pizza. (Elsa Avila, ICC Allotment: \$150.00).

9.5. Approval of funding for **Campus Crusade for Christ** to fund for a conference. This includes 30 conference registrations. (James Park, ICC Allotment: \$600.00).

9.6. Approval of funding for **Plastic Free SMC** to distribute folding, stainless steel sporks during Club Row Spring 2014. This includes folding stainless steel sporks. (Alexandra Tower, Special Projects: \$500.00).

9.7. Approval of funding for **Phi Theta Kappa** to purchase flowers and programs for induction ceremony. This includes flowers and programs. (Natalie Moy, ICC Allotment: 600.00).

**9.1, 9.6, 9.7 Approved unanimously**

*Pulled Items: Consent Action Items 9.2, 9.3, 9.4, 9.5*

9.2 Approval of funding for **STEM Club** to fund for end of the semester club banquet. This includes Pizza Hut pizza, soda, breadsticks, Ralphs ceaser salad, assorted wraps, cake and

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shipping. (Aviv Meshulam, ICC Allotment: \$390.95)

**Kseniya:** I see there are two clubs asking for money for the banquet. Is there a maximum amount the money can spend on food?

**Jasmine:** No, there is no limit.

**Inayat:** The amount spent depends on what they plan to do.

**Consent Action Item 9.2 Approved unanimously**

9.3 *Motion to amend language to read:* Approval of funding for **Desi Club** to purchase club sweatshirts. This includes club sweatshirts. (Srishty Amarnani, ICC Allotment: \$500.00) by *Inayat, Second by Jasmine.*

*Amendment approved unanimously.*

**Amended Consent Action Item approved unanimously**

9.4 *Motion to Approve by Inayat, Second by Michael*

*Approval of funding for Santa Monica College Chemistry Club to fund end of semester party. This includes 14 boxes of pizza. (Elsa Avila, ICC Allotment: \$150.00)*

**Consent Action Item 9.4 Approved unanimously.**

9.5 Approval of funding for **Campus Crusade for Christ** to fund for a conference. This includes 30 conference registrations. (James Park, ICC Allotment: \$600.00).

**Inayat:** They are back on the agenda today because the date was not under their control.

*Motion to postpone until next week by Jasmine, Second by Inayat.*

**Consent Action Item 9.5 Postponed until next week.**

**X. Major Action Items (\$1,000 or greater)**

10.1 Approval of funding for **Counseling Department** to fund VIP Welcome Day 2014. This includes In-N-Out lunch, t-shirts, and DJ. (Brenda Benson, Student Success: up to \$18,000.00).

**Elliot:** it's a great opportunity to show students what AS does. We can pay the rest but not the food, especially cool food.

**Ty:** This event has been happening for 10 years and how many years has AS been funding?

**Benson:** Every year. This is important for our retention efforts. The district is not allowed to fund food. The food is critical to the event. It gets students to the event. If they come, they are exposed to workshops and information.

*Motion to amend language to read* Approval of funding for **Counseling Department** to fund VIP Welcome Day 2014. This includes In-N-Out lunch and Green Truck. (Brenda Benson, Student Success: up to \$18,000.00) by *Jasmine, Second by Michael.*

*Amendment approved unanimously*

**Amended Major Action Item 10.1 approved unanimously.**

10.2 Approval of funding for **Inter Club Council** to fund the bi-annual ICC Social for Fall 2013. This includes food, supplies, cold drinks, goodies, giveaways, candy, desserts, entertainment, decorations, and miscellaneous items. (Maya Kaitel, ICC: \$3,050.00).

*Motion to approve by Inayat, Second by Diana*

**Maya:** This is a way to say thanks you to the presidents and ICC delegates of the club for their hgard work. It is based off last year's proposal.

**Ty:** Is we fund this, does this mean we don't have to think of a way to "kill you"

**Maya:** No.

**Major Action Item 10.2 approved unanimously.**

10.3 Approval of funding for **Workforce & Economic Development** to fund for the 25<sup>th</sup> Annual Latina/o Youth Conference. This includes rentals, tech rental, keynote speaker, entertainment, and lunch. (Mari Leon-Vazquez, Special Project: \$6,669.02).

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*Motion to approve by Inayat, Second by Diana.*

**Leon-Vazquez:** We decided to concentrate more on career pathways. All of the participants and volunteers are all SMC faculty or people from the Santa Monica community. Our keynote speaker is Dolores Huerta who has received the highest honors a civilian can have. Huerta is scheduled to speak at 9:00 on March 1<sup>st</sup> on a Saturday.

**Major Action Item 10.3 approved unanimously.**

**XI. Discussion Items**

11.1 Reviewing the Big Blue Bus Contract (Ty Moura, AS President).

**Ty:** I have been trying to get a hold of the BBB contract to see how much we are legally obligated to do but I have been having some trouble with it. We found out that we have a gentleman agreement in which we pay 50% of the BBB tab. There is no way for us to know whether we are paying 50% or 60% or even 100%. I would like for us to start tackling this issue.

**Inayat:** At finance meeting, George said that the past few years we have been paying more than 50% and it has been increasing every single year. This contract is between the district and bbb. I doubt there is any language in that contract that says the AS will pay an amount. It is just a verbal agreement. George has caught that and has worked with the district to be down for 50%. When this contract comes we need to put language in the AS role and the language should say 50% or lower.

**Ty:** Making a written agreement between us and the district is necessary.

**Michael:** We should put in the language in the fiscal policy that the district make a proposal bring it here and show us the contract. It will stay in restricted fund but we put that if it is over a certain amount, then they have to do the process.

11.2 Installing a point system for activities (Michael Greenberg, Publicity).

**Michael:** We should have a currency system and the AS is the bank. You can earn currency for doing AS related things. You can accumulate those and buy things from the AS office. By attending an AS cosponsored event you will earn 2 AS bucks. The kinks would have to be worked out.

**Inayat:** I think it would be a great idea for events. They would have to be for the entirety of the event.

**Cassandra:** I think the events are childish and I don't want to foster it.

**Michael:** They will be able to choose from many things and go to the ones that interest you.

**Jasmine:** I think the easiest way would be actual tickets that have our logo on it.

**Okky:** Experiment with it and see what happens.

**Alex:** I am more of a proponent of people doing something because they want to do it and not for rewards.

**Ty:** This may seem out of order but it's not. Just bear with me. Michael, how did you get involved with AS?

**Michael:** March in March

**Ty:** Why?

**Michael:** Because it was \$10 and a trip to Sacramento

**Ty:** That's my point.

**Inayat:** On a community college campus, there is minimal school spirit.

**Jasmine:** We have to lure them with a benefit that eventually traps them with AS. It might create a conflict with the clubs. If we do give out things, they have to be attached to AS and not something detached like a USB.

**Cassandra:** There should definitely be something with Athletics.

**Benny:** When we do elections, the elections that bring out the most people are the ones that

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bring the most stuff.

**Cassandra:** I think to initiate students to understanding AS is a great way to do that.

**Maya:** I do think it is a good idea. Actual tickets are easy to lose and unsustainable.

**Michael:** Logistics are to be worked out.

**Ty:** We will set up an ad hoc committee called "AS Currency" in which the director of publicity is the chair and ICC Communications Officer is the vice chair. I highly recommend that you write the proposal in the form of a resolution.

11.3 Serving food during AS meetings (Ty Moura, AS President).

**Inayat:** Food is such a huge motivator. Serving food after this board meeting, I think people would just stay for the food. Maybe at the end it would work but at the same time, I don't think people would listen who come for only food.

**Cassandra:** Food would not foster the appropriate meeting environment.

**Michael:** I agree with the concept but I don't think the food is the right incentive. I think a different kind of incentive like the point system is better.

**Jasmine:** I don't want to turn the meetings for a social event. Our activities are social events.

**XII. Committee / Advisor Reports**

**Ty:** Tomorrow things will be better organized. The pizza is flying fast. I highly encourage you all to help out.

**Discount Board (Cassandra):** Discount board will be resuming after UC apps are due.

**Sonali:** When I first started this semester some of you wanted a transcript notation. That can definitely be done. We need to have some guidelines such as being in good standing and serve for two semesters. It can be done but just communicate that with me as soon as possible. Normally we have secret santa for Christmas in the office. Not everyone who picked a name participated. The idea that was put to the table was pick a unisex item that you can wrap and bring and draw a number and open it and someone else can steal it. If you guys have any gently used item, please bring them so that we can donate them to an orphanage in Mexico.

**Benny:** Everyone should have their enrollment dates by now. We have some new policies, if you need to repeat a class, and you are enrolled in the class currently you have to drop the class before trying to add it.

**XIII. Adjournment 5:09PM**

*Motion by Inayat, Second by Jasmine*