



A Course of Study for

JOURNALISM – MULTIMEDIA STORYTELLING

This program teaches students the methods and techniques for gathering, processing and delivering news, and prepares students to be professional print and multimedia journalists. Included is instruction in news writing and editing, reporting and multimedia story production, professional standards and ethics, and journalism history and research. Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writing, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter and technical writer.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

PROGRAMS OFFERED

- Transfer Preparation
- Career Opportunities

DEGREES

Associate Degree for Transfer

- Journalism Associate

Associate Degree

- Journalism – Multimedia Storytelling

REALTED AREAS

- Communication Studies
- Media Studies

ASSOCIATE DEGREE REQUIREMENTS

An Associate degree is granted upon successful completion of a program of study with a minimum grade point average (GPA) of 2.0 (C) in degree applicable coursework and a minimum of **60 degree applicable semester units**, including:

- Completion of the area of emphasis with a grade of C or higher in each course, or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher;
- Completion of one of the following general education patterns: SMC GE, CSU GE, or IGETC;
- Completion of the SMC Global Citizenship graduation requirement.

CATALOG RIGHTS

A student may satisfy the requirements of a degree that were in effect at any time of the student's **continuous** enrollment. Continuous enrollment means attendance in at least one semester (Fall or Spring) in each academic year.

TRANSFER PREPARATION

Many colleges/universities offer baccalaureate degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has articulation agreements with the many UC and CSU campuses, as well as several private and out-of-state institutions.

Exact major requirements for UC and CSU campuses can be found online at assist.org.

A listing of private, nonprofit California colleges and universities can be found online at aiccu.edu. For articulation agreements between SMC and some of these institutions see smc.edu/articulation.

JOURNALISM – MULTIMEDIA STORYTELLING, ASSOCIATE DEGREE

Program Learning Outcomes: Upon completion of the program, students will be able to produce essential nonfiction storytelling techniques in print and multimedia formats, demonstrate the ability to work as a team member to collaborate on media production across several formats, and demonstrate an understanding of the ethical and legal issues affecting journalists.

AREA OF EMPHASIS: (19 UNITS)**Required Courses: (10 units minimum)**

JOURN 1	The News	3
JOURN 15	Introduction to Multimedia Storytelling	3
JOURN 16	Producing the Campus Newspaper	4

Elective Courses: Select at least 1 course from each group: (9 units minimum)**GROUP A:**

BUS 29	Public Relations and Publicity (<i>same as JOURN 43</i>)	3
CIS 50	Internet, HTML and Web Design	3
CIS 56	Web Media Production	3
CIS 59A	Dreamweaver I	3
CIS 60A	Photoshop I	3
DESIGN 11	Design Foundations (<i>formerly GR DES 31</i>)	3
DESIGN 24	Web Design 1 (<i>formerly GS DES 65</i>)	3
DMPOST 3	Digital Video Fundamentals (<i>formerly ET 31A</i>)	3
GR DES 34	Publication and Page Design I	3
GR DES 64	Digital Imaging for Design (<i>formerly ET 37</i>)	3
JOURN 4A	Newscasting and Newswriting (<i>same as MEDIA 14</i>)	3
JOURN 7	Engaging Audiences for Journalism and Social Media (<i>same as MEDIA 25</i>)	4
JOURN 8	Writing to Sell	3
JOURN 17	Editing the Campus Newspaper	2
JOURN 21	News Photography (<i>same as PHOTO 13</i>)	3
JOURN 22	Photography for Publication (<i>same as PHOTO 14</i>)	3
JOURN 43	Public Relations and Publicity (<i>same as BUS 29</i>)	3
JOURN 90B	Journalism Internship	2
MEDIA 14	Newscasting and Newswriting (<i>same as JOURN 4A</i>)	3
PHOTO 13	News Photography (<i>same as JOURN 21</i>)	3
PHOTO 14	Photography for Publication (<i>same as JOURN 22</i>)	3
PHOTO 29	Video Production for Still Photographers	3

GROUP B:

MEDIA 1	Survey of Mass Media	3
MEDIA 10	Media, Gender and Race	3
MEDIA 11	Introduction to Broadcasting (<i>formerly BRDCST 1</i>)	3