Personal Websites & Portfolios

Career Services Center Workshop

Why do I need a Personal Website & Portfolio?

smcarc

- When applying for jobs, internships and transfer schools your audience will require samples of your work also know as a portfolio.

- Schools and employers require that your portfolio be digital, rather than paper work samples.

- Some schools and employers may accept PDF samples of your work.

- It is increasingly common that they would like to see the digital portfolio of your work stored on your personal website.

- It is important to think about your portfolio from the very beginning of your educational experience, so you are not scrambling for content at the last minute. It is a great way to catalog your work.

- Portfolios demand a great deal of time and energy to create. Knowing that potential employers will see your work may help you think about classroom assignments differently.

- Portfolios help you with networking, visibility and business building.

When do I need a Personal Website & Portfolio?

smcarc

Job and Internship Timeline

The majority of internships are available in the summer. Very few internships exist in other semesters. Some companies post their summer internships in October and November. Others post their summer internships in March and April. **To maximize your outreach you can start applying in the fall.**

Internship Semester	Application Deadline
Summer	October, November
Summer	March, April

PRO TIPS:
- Different companies have different recruitment cycles. If you're interested in a specific company, research when they post their internships
- Please have your resume and at least 3 portfolio pieces fleshed out by the application deadlines.

SANTA MONICA COLLEGE

Personal Website & Portfolio Host Sites

smcarc

Portfolio Host Sites

Issuu and Instagram are great ways to share your work.

- **Issuu:** https://issuu.com/
- **Instagram:** https://www.instagram.com/

Personal Website Host Sites

- **Square Space:** https://www.squarespace.com/
- **Adobe Portfolio**: https://www.myportfolio.com/
- **Wordpress:** www.wordpress.com

Personal Website Domain Name

smcarc

Best practice is to use your first and last name.

Some sites provide these, or you can purchase a domain name at sites like
https://www.godaddy.com/

Or

https://gen.xyz/

Personal Website & Portfolio Content

smcarc

Recommended Sections For Portfolio

It is ideal to showcase four projects in your portfolio. Not every project may have all of the sections required below.

- Title page with your name and contact information
- Brief artist bio with resume and skill summary
- Table of contents
- Four projects - each project include:
    - Project summary:
        - Type: Architectural
        - Location: Los Angeles, CA
        - Phases: Conceptual Design, Floor Plan, 3D modeling
        - Description: What you did 2-3 sentences
        - Software Used: AutoCAD, Sketchup, Illustrator, Photoshop
        - Roles: Site research, design, drafting, topography

smcarc

Recommended Sections For Personal Website
- **Your name.**
- **Title "Architectural Designer"** (so they know what you do).
- **"About me":** Include a small paragraph about you and your work.
- **"Contact me"** Provide a way for people to contact you.
- **Your portfolio of work:**

    Each project will have its own section and include:
    - Project summary:
        - Type: Architectural
        - Location: Los Angeles, CA
        - Phases: Conceptual Design, Floor Plan, 3D modeling
        - Description: What you did 2-3 sentences
        - Software Used: AutoCAD, Sketchup, Illustrator, Photoshop
        - Roles: Site research, design, drafting, topography

Choosing Your Projects

smcarc

Considerations:
Pick a [project / collection / design] that speaks to the customer you want to work for/attract. Show them that you understand their market, customer and aesthetic, and visually show them that you are the right designer for the job.

If you have multiple projects you can choose the ones:
- ○ you are the most proud of (if you love it, it will show)
- ○ you learned the most from (mistakes are great, when you can share what you learned from them)
- ○ that are most in alignment with your interests
- ○ that is the most complete: that shows your design process clearly and thoroughly

Portfolios Examples

smcarc

Title page

- Name

- Title

UMANG SHARMA

Architecture Portfolio
Selected work 2017-2020

smcarc

About

In roughly 3 sentences tell them:

- who you are

- where you are located

- your architectural focus

- what inspires you and

- your unique skills

architecture
PORTFOLIO

manoel lourenço
architect and urban planner

2
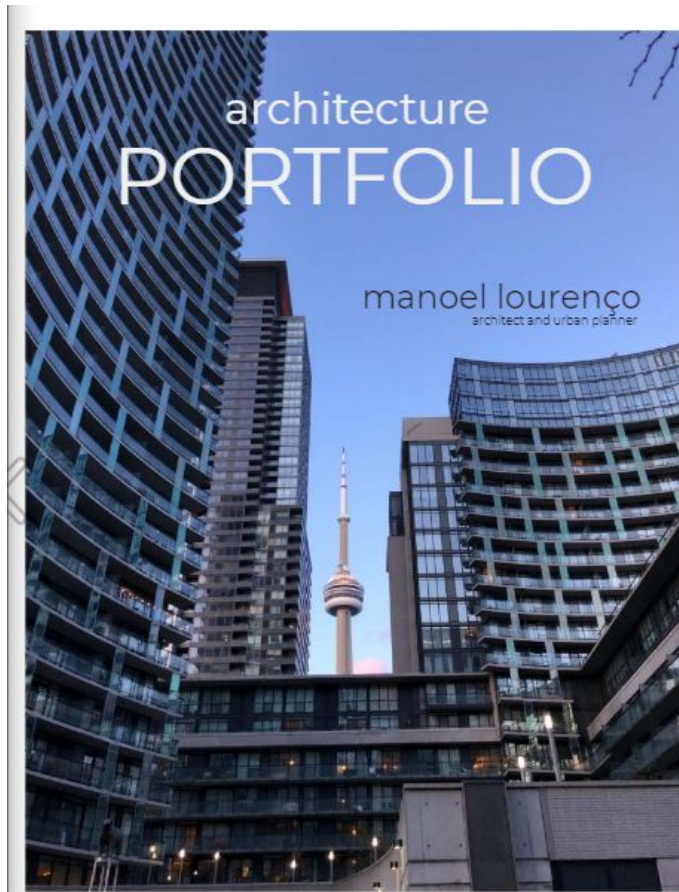
MANOEL LOURENÇO
my project types

residential

commercial

institutional

urban planning

BIO

Young ambitious architect seeking professional growth and experience to further enhace my expertise in architecture and urban planning. Since 2012 I have shared my time and talent to promote diversity and inclusion in the society exercising my architecture and urban planning knowledge.

smcarc

Resume I

- Experience

- Education

- Volunteering

- Organizations:
  - like AIAS or NOMAS

Professional Experience

FEB 2019 – AUG 2019
JUNIOR ARCHITECT
Chris Roncato Paisagismo & Áreas Externas
Campinas, Brazil

Draughtsman. Delineation and techinical drawing of residential, commercial and institutional landscaping projects. Responsible for communicating and performing as a link with clients.

JAN 2018 – SEP 2018
JUNIOR ARCHITECT
Adriana Agostinho Arquitetura & Interiores
São Paulo, Brazil

Draughtsman. Responsible for the techinical drawings of residential, commercial and stores in malls. Creation of 3D modeling and renders.

JUN 2017 – OCT 2017
INTERNSHIP ARCHITECT
Chris Roncato Paisagismo & Áreas Externas
Campinas, Brazil

Draughtsman. Responsible for the techinical drawings of residential, commercial and stores in malls. Creation of 3D modeling and renders.

JUL 2016 – DEC 2016
INTERNSHIP ARCHITECT
Garcia Nieto Perez Arquitectos
Seville, Spain

Participation in preliminaries urban studies downtown Seville and small towns nearby. Project restoration in the old town.

Education

SEP 2019 – APR 2021
GEORGE BROWN COLLEGE
Architectural Technician/ Technology
Toronto, Ontario

JAN 2012 – DEC 2017
PONTIFÍCIA UNIVERSIDADE CATÓLICA DE CAMPINAS
Bachelor in Architecture & Urban Planning
Campinas, Brazil

JAN 2016 – DEC 2016
ETSAS - ESCUELA TÉCNICA SUPERIOR DE ARQUITECTURA - UNIVERSIDAD DE SEVILLA
One year schoolarship in Architecture Technical Drawings and Urban Planning Design
Seville, Spain

DEC 2013 – MAR 2014
ILSC - INTERNATIONAL LANGUAGE SCHOOLS OF CANADA
Three months full time exchange program focused on english as a second language
Vancouver, British Columbia

Volunteering

JAN 2018 – JAN 2018
UM TETO PARA MEU PAÍS - BRASIL
Volunteer program focused - construction of emergency houses
São Paulo, Brazil

3

smcarc

Resume I cont.
- Skills

Technical Skills

AutoCAD	■ ■ ■ ■ ■
Sketchup	■ ■ ■ ■ ■
Revit	■ ■ ■ ■ □
Lumion	■ ■ ■ ■ ■
Indesign	■ ■ ■ ■ □
Illustrator	■ ■ ■ ■ ■
V-Ray	■ ■ ■ □ □
Photoshop	■ ■ ■ ■ □

Soft Skills

Critical Thinking	■ ■ ■ ■ ■
Problem Solving	■ ■ ■ □ □
Detail Oriented	■ ■ ■ ■ □
Listening	■ ■ ■ ■ ■
Public Speaking	■ ■ ■ ■ ■
Creativity	■ ■ ■ ■ □
Leadership	■ ■ ■ ■ ■
Negociating	■ ■ ■ ■ □

Language Skills

Portuguese	■ ■ ■ ■ ■
English	■ ■ ■ ■ ■
Spanish	■ ■ ■ ■ ■
French	■ □ □ □ □

Hard Skills

Design Thinking	■ ■ ■ ■ ■
Building Code	■ ■ ■ □ □
Technical Drawing	■ ■ ■ ■ □

4

smcarc

Resume II

● Contact information

● Skills

● Software skills

● Education

smcarc

Table of Contents

- Academic Work

- Competitions

- And more!

Table of Contents cont.

- **Academic Work**
  - Five Class Projects

smcarc

ACADEMIC
WORK
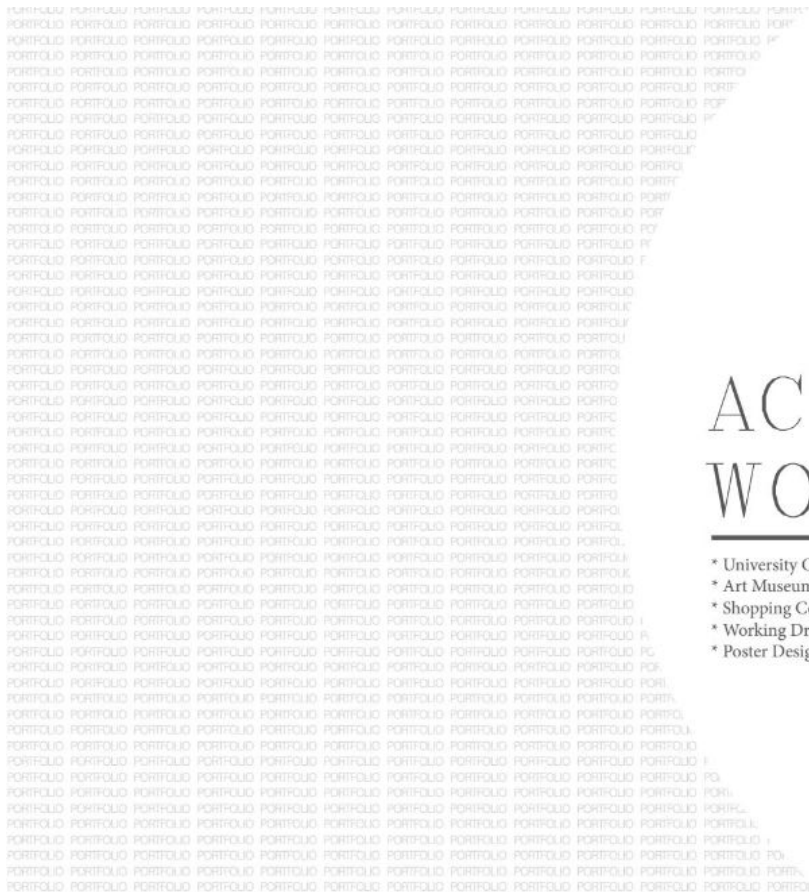
smcarc

Project
Title Page

02| wood house

house design + wood structure

smcarc

Project 1
Summary & Design

- Type

- Location

- Phase

- Description

- Software Used

- Roles/Involvement

Wood House

Type
House Design +
Wood Structure

Location
Campinas, Brazil

Phase
Conceptual Design +
Floor Plan, 3D Modeling

Description
Development of a house project in a real lot. The objective in this signature was to know more about the dry wall panel and the wood structure. Restricted to some measures we had to distribute the boxes in the lot.

Software Used
AutoCAD, Sketchup, Photoshop, Lumion

Involvement
Site research, drafting of initial site linework, construction, topography.

FLOOR PLAN
1:250

Rendering 01

Rendering 02

10

smcarc

Project 2
Summary & Design

- Site plan
- Design proposal

smcarc

Summary & Design

● **Site Analysis:**
  ○ Site profile
  ○ Transportation analysis
  ○ Slope suitability analysis
  ○ Hydrology map

smcarc

Project 3
Project Design
- Sketches

smcarc
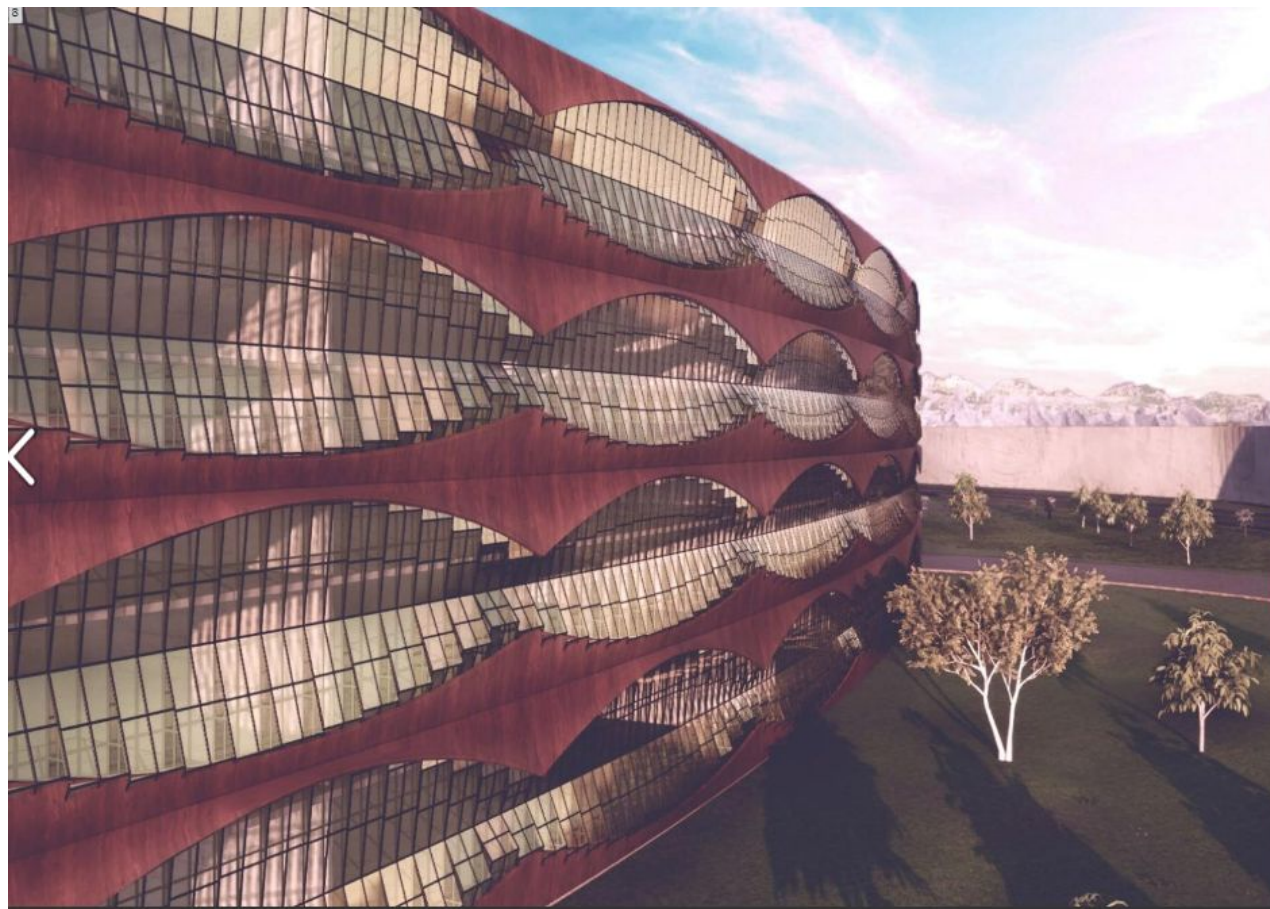
Project Design
● Floor plans

smcarc

Project 4
Summary & Design

- Type
- Description
- Software Used
- Floor Plan
- Construction Sheets

08

CAROB

FULL REMODEL TO RESIDENCE IN NEWPORT BEACH'S EASTBLUFF COMMUNITY

PROJECT TYPE: Residential
STATUS: Completed
PROGRAMS USED: DataCAD/AutoCAD

The remodel of the home involved an expansion of the living room, kitchen and garage space. Also, the master bedroom added a fully remodeled bathroom and vanity and walk-in closet. This project was part of an office collaborative involving myself and designer Len Bekemeyer for the design office of Len Bekemeyer & Associates.

Above
Floorplan

Opposite page
Selected construction document sheets

PROPOSED FLOOR PLAN (1st FLR)

Personal Website Example

smcarc

Recommended Sections

Landing Page

- **Name**

- **Title**
  - Architect

- **Portfolio of Work**

- **About Me**

- **Contact Me**

First & Last Name
Architect

Emergent Mediatheque
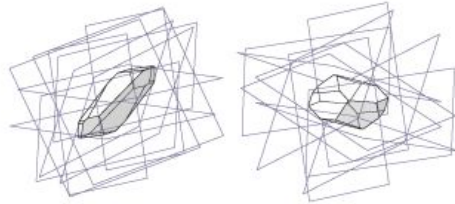
Class: M.Arch.I Thesis
Professor: Andrew Saunders, Ted Ngai, Richard Serrach
Site Location: San Francisco
Project Type: Individual
Project Date: Fall 2009 / Spring 2010

This Master's thesis enters the dialogue regarding the role of emergent systems in architectural research by seeking to to understand through application the role that self-organizing emergent growth systems can play in the advancement of architectural theory, and how these emergent systems can simultaneously inform and be the product of multiple design considerations, including the application of program, structure, distribution of space, and architectural effects.
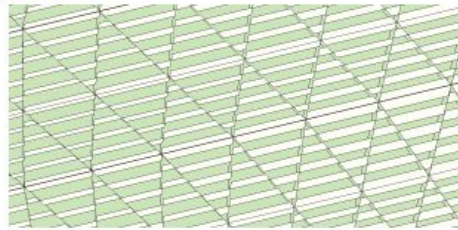
Urban Farm

Class: Architectural Design Studio: Minimal Living
Professor: Axel Heusler
Site Location: Far Rockaway, Queens
Project Type: Individual
Project Date: Fall 2008

The Urban Farm is a studio project whose response to the brief of creating a futuristic community-based utopia in Queens, New York is a sustainable and agrarian residential complex.

Project: Distortion
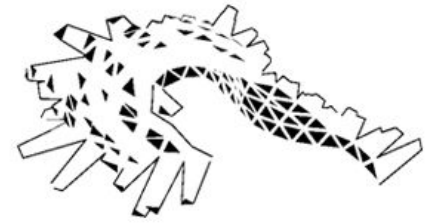
Class: Project: Distortion
Professor: Niels Jakubiak Andersen (DK), Reese Campbell (US), Demetrios Comodromos (US), Anders Deleuran (DK), Brady Peters (DK), Ali Tabatabai (DK), Martin Tamke (DK)
Project Type: International Design/Build Collaboration
Project Date: Spring 2010

The Distortion Music Festival is an annual five-day event set in Copenhagen, Denmark. In a collaboration between students at both the Royal Danish Academy of Fine Arts in Copenhagen and the Rensselaer Polytechnic Institute in upstate New York, this intensive design/build studio project realized a mobile pavilion that accompanied the festival in three locations.

smcarc

Portfolio of Work

Each project will have its own section and include:

- **Project Summary:**

  ○ **Description:** What you did 2-3 sentences

  ○ **Time Frame:** Spring Semester

  ○ **Phases:** conceptual design and build phase

  ○ **Roles:** conceptual design and build phase

First & Last Name

Architect

Project: Distortion

Project: Distortion was an intensive, international design/build collaboration between faculty and students at the Royal Danish Academy of Fine Arts in Copenhagen and the Rensselaer Polytechnic Institute in upstate New York. Over the course of the Spring 2010 semester, the team designed and build a mobile pavilion intended to operate as a social and spatial nexus for the Distortion Festival, an active celebration of rave music and culture held annually in Copenhagen.

smcarc

Build Phase

○ **Process and Tools ie:** Parametric Design

Although I participated actively in the conceptual design phase of the project, along with all of the other students on both sides of the Atlantic, my primary role in the project emerged during the the build phase. For this I specifically applied parametric tools for, arraying and documenting the initial configuration and then for solving the geometric inputs for the customized structural system for the final configuration.
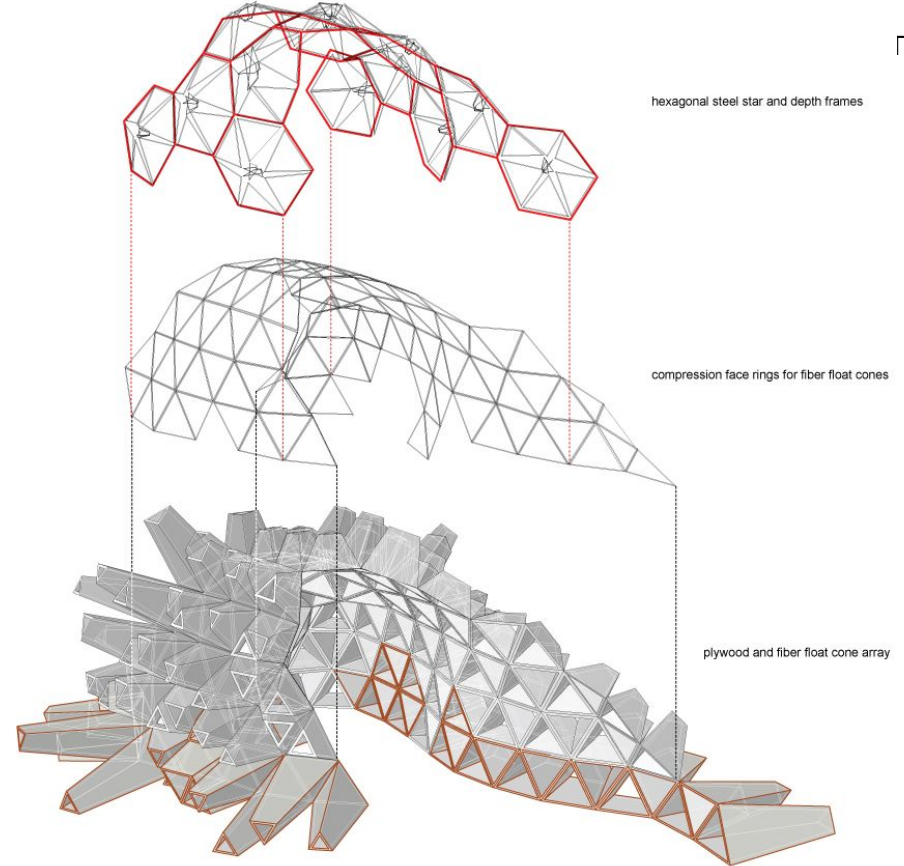
hexagonal steel star and depth frames

compression face rings for fiber float cones

plywood and fiber float cone array

smcarc

Build Phase

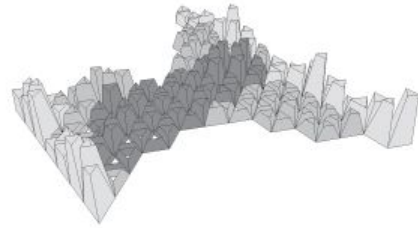○ **Process and Tools ie:** Rhino: Grasshopper

The workflow for the project saw the initial configuration established using a Grasshopper definition that I developed for the design team to array the modular cone set in plan using a series of guide surfaces to manage gradients over three parameters: length, size of aperture, and color.

smcarc
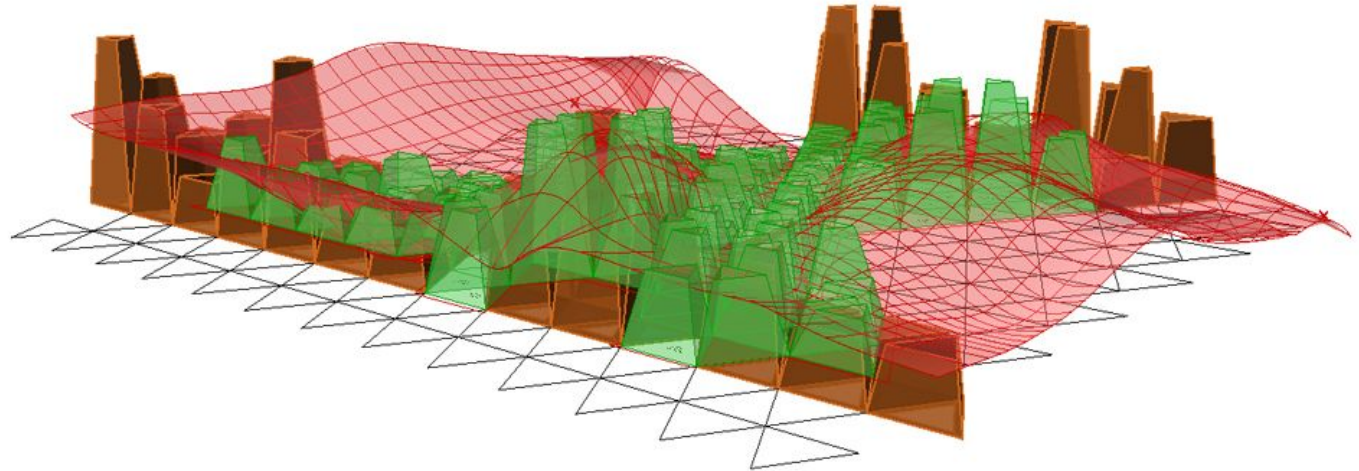
Build Phase

○ **Process and Tools ie:** Maya

Next, the geometry developed in this process was exported to Maya, where Anders Deleuran of CITA developed and executed a physics-based system that dynamically modeled the final configuration.

flat array as Output from performance based Grasshopper definition
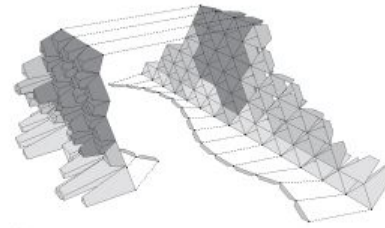
frame0:
initial state and attractor setup
G = 9.8

frame 20:
points attracted 20%
G = 9.8
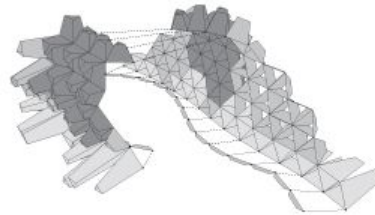
frame 40:
points attracted 40%
G = 9.8
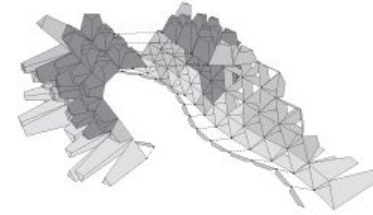
frame 60:
points attracted 60%
G = 9.8

smcarc

Build Phase

- ○ **Process and Tools ie:** Rhino: Grasshopper

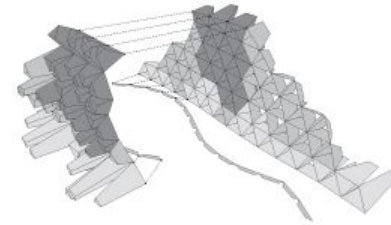Then this final configuration was re-imported to Rhino, where I developed and applied another Grasshopper definition that solved the resulting geometries for the insertion of a structural "star" system that locked the triangulated cones into fixed hex
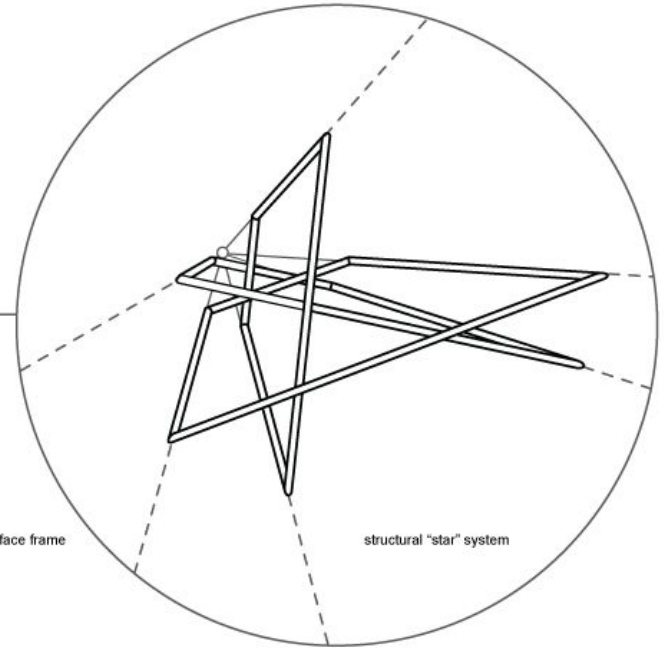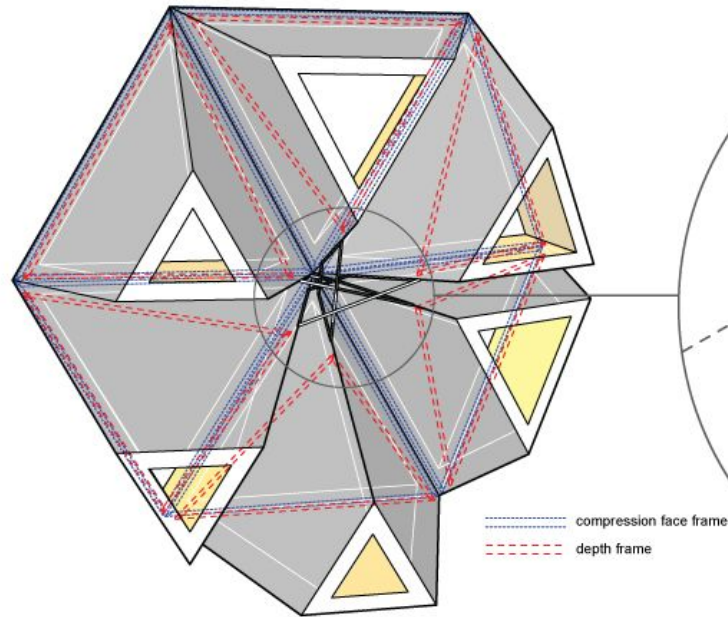
·············· compression face frame

---- depth frame

structural "star" system

smcarc

Build Phase

○ **Construction Plan**

These solved geometries were then parametrically arrayed into plan files for printing and operation as 1:1 templates for the construction of the steel elements.

smcarc
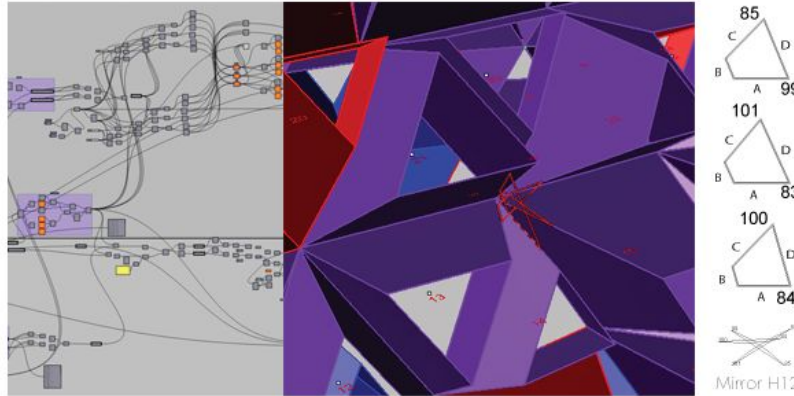
Build Phase

○ **Construction Process**

Using these templates, thirteen unique steel "star" elements were hand tooled, welded, and lashed into the cone system.

smcarc
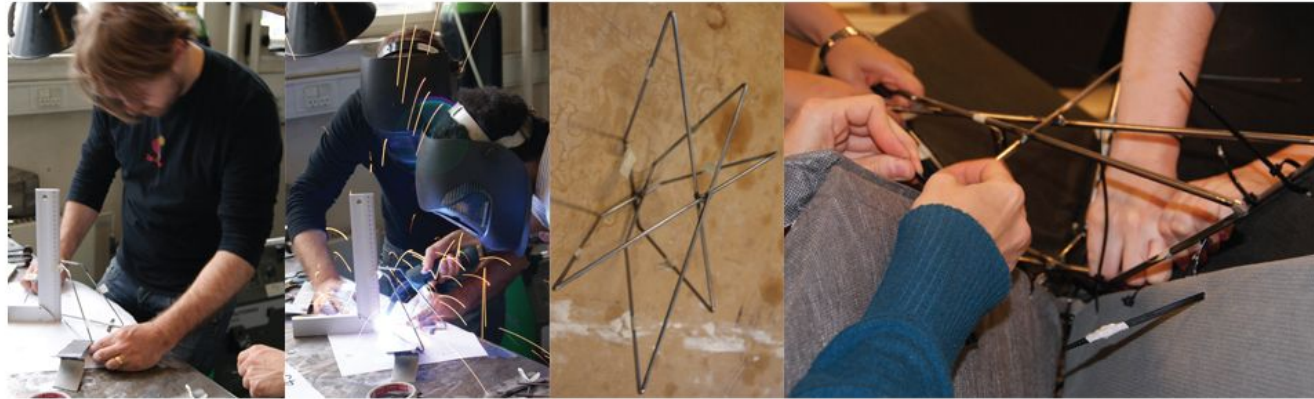
Build Phase

○ **Construction Process**

The final pavilion was constructed at the university, then disassembled and reassembled at three different festival locations over a period of four days.

smcarc

Build Phase

○ **Construction Process & Final Result**

smcarc

About

In roughly 3 sentences tell them:

- who you are

- where you are located

- what kind of design you do

- what inspires you and

- your unique skills

First & Last Name

Architect

Photo by Amir Babaei on Unsplash

About

　My name is first & last name. I am a student of Architectural Design at Santa Monica College. Growing up in a big city I'd always find myself looking up to the edges of skyscrape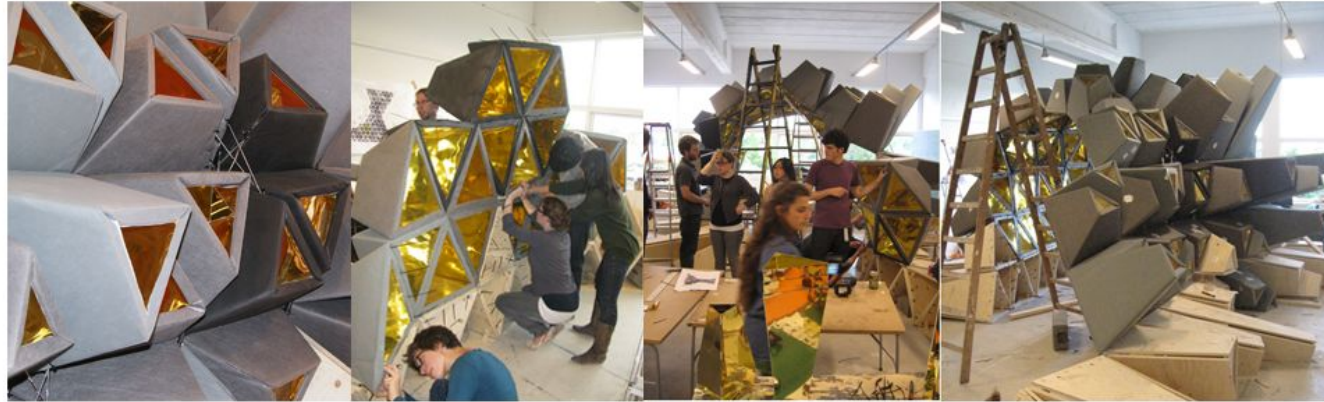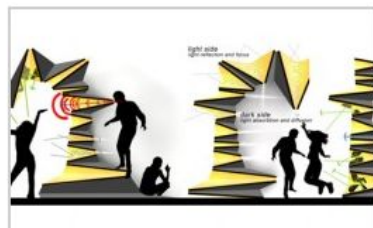rs. One could draw the conclusion that this could led to a pursuit in architecture but that connection is much deeper. Architecture has afforded me the opportunity to problem solve creatively using my passion for the arts and design to find solutions that impact people and the physical world around us.

I began my career in academia obtaining a bachelors of Environmental Design in Architecture from North Carolina State University in 2014. I then went straight into the Masters program and recently completed the degree in 2017. I pride myself on being able to design in various environments and cultures. I believe that design practices are enriched when you can subject your creativity to different circumstances. During my studies I took learning opportunities abroad in Prague, Czech Republic and Hong Kong, China.

During my Masters program I began interning with Goode Van Slyke Architecture based in Atlanta, Georgia and I have worked with them for almost three years. Having completed all internship hours, I am now currently pursuing my architectural license.

Outside of Architecture, my life is comprised with large amounts of soccer, desire to socialize with people from all cultures, Photography and cooking as much as I can.

I strongly believe that design can impact the world more than anything. I think it is the responsibility of creatives to constantly seek how to better our reality.

smcarc

Contact

First & Last Name

Architect

Contact

Name

Email Address

Message

Submit

smcarc

It is important to review the portfolios of others in your field so you know what is expected of you. You should consider searching "architecture design portfolio" on sites like:

https://issuu.com/search?q=architecture

Portfolio Examples:
- https://issuu.com/davidtonic/docs/portfolio_2016
- https://issuu.com/ar_umang/docs/portfolio_umang_sharma_large_pges
- https://issuu.com/manoellourenco/docs/manoel_lourenco_-_architecture_portfolio

Personal Website Example:
- http://www.davestasiuk.com/
- https://ntchwaidumela-thomas.pixpa.com/home
- https://ntchwaidumela-thomas.pixpa.com/architecture

Support @ SMC

smcarc

Classroom Support

ARC 70: Portfolio
A look at the importance of portfolios in the design field, the different types of portfolios, and how to create visually cohesive project pages. Students design and build a digital portfolio which can be used for transfer to a university, to apply for employment, or to showcase professional work.

Career Services

Phone:	310.434.4337
Email:	careerservices@smc.edu
Webpage:	http://smc.edu/careercenter
Instagram:	https://www.instagram.com/smccareercenter/
YouTube channel:	https://www.youtube.com/channel/UChad0JT9Mzqip03jTmL8_zg/playlists?view_as=subscriber

Academic Counseling

For information on the program, assistance creating your educational plan, or exploring transfer preparation visit the SMC Counseling Center for the Center for Media and Design (CMD):

- http://smc.edu/student-support/academic-support/counseling/contact.php

There are different counselors and programs available to serve all needs. Once on the webpage, to schedule an appointment, select the Center for Media and Design button.

Thank you.